

10 YEARS OF TASTING IN STYLE

DISTILL AMERICA

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FEBRUARY 24, 2018
The Edgewater
1001 Wisconsin Place | Madison, WI



ARTISAN SPIRITS

FINE WINE

CRAFT BEER

Quality, Value, Selection
with a personal touch

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DISTILL AMERICA

Welcome to the 10th annual Distill America: A Celebration of American Distilling. This event highlights both the great legends and new upstarts of distilling in the United States. It also highlights what an exciting time this is in the world of spirit making.

This event has grown each year since its inception, just like the industry itself and it shows no sign of slowing. So explore, taste anything that interests you, and enjoy yourselves. Ask questions of the people who have brought their fine products to Madison for us all to enjoy.

Our charity tonight is the Wisconsin Distillers association. In 2011 several of Wisconsin's distillers formed this association to promote Wisconsin made spirits. Related issues they also promote include; Wisconsin agriculture, tourism, small batch distilling and the safe enjoyment of alcoholic beverages.

We believe in them and they in us. We are a partnership designed to make a difference.

Finally please enjoy yourself responsibly tonight. Remember this is a non-driving event. Union Cab will have a dispatch stand in the lobby once again and we encourage you to use it. Your wristband will get you a discount on your ride home.

Most of all, have fun. Enjoy yourself with good friends, good food, and good spirits.

**Adam, Fred, Jaquie, Joseph,
Kevin, Michael, Scott**

— The Madison Malt Society —



Seminars

Limit 50 people, first come, first served.

Located in the Mendota Ballroom below the grand ballroom.

Access via the stairs or elevator.

World Whiskey Experience

VIP+ Only Exclusive (4:00-5:00 P.M.)

Martin Duffy, Glen Cairn

Tom Johnson, the Aroma Academy

Each guest will get an in-depth education on how the aromas impact the taste of their whiskey along with the origin of those scents in the production process. They will then apply that knowledge in a tasting session based on the components of a 15 year vatted malt, Johnnie Walker Green, Caol Ila, and Cragganmore.

Dancing Goat in the Limousin Forest

(6:00-6:45 P.M.)

Tom Maas, Papa Goat

Travis Hasse, Head Goat

Nick Maas, Rising Goat

Nick and Travis will take each attendee through the art & science behind their barrel selections. A tasting will illustrate how whiskey develops through vintage, new, and French Oak.

Art of Blending

(7:00-7:45 P.M.)

Pete Lynch, Chief Blender/Distiller, Whistle Pig

Chief Blender Pete Lynch will take the attendees on a special journey through the artful blending of whiskeys. There will be 5 different whiskeys to nose and taste. Each is an integral component in Whistle Pig Farmstock Rye. Pete will give each guest the opportunity to learn how important the blend is to the final product. Each guest will receive an exclusive sample to take with them for attending this seminar.

Four Cocktails Every Home Bartender Should Know

(8:00-8:45 P.M.)

Daniel Dufek,

Beverage Development Specialist for Breakthru Beverage

Learn how to make four benchmark classic cocktails that are sure to please any palate. A few quality, standard spirits and some fresh ingredients are all that's needed to make these simple recipes. In this brief but informative session, you will learn the tools needed (and what you don't need), basic proportions, easy variations, and the importance of each ingredient for all of these delicious drinks.

Make sure to say hello to our guest mixologists

ONCE AGAIN as a highlight of Distill America, we will have our Special Guest: cocktail masters roaming the ballroom with their carts loaded down with all the tools of their trade. If you're lucky enough to be in the right place at the right time, you can sample one of their freelance creations.

Madison-based Spirited Women with provide some serious cocktail knowledge. They are a community of women working with craft spirits and cocktails coming together to share unique perspectives and progress our industry into the future through education, social gatherings and charitable events.

Also keep an eye out for a mixmaster from Gib's bar, a craft cocktail lounge from the people who brought you grampa's pizzeria.





45th Parallel | 22

New Richmond, WI

Wisconsin Craft Distiller

Grain to glass distillery in New Richmond Wisconsin. Starting in 2007 with our 45th Parallel Vodka, we are now known for some of the oldest Craft Whiskey in the Midwest.

45th Parallel Vodka: Vodka, 100% Corn Vodka

Border Bourbon: Bourbon Whiskey, 4 grain bourbon

Madison Avenue Limoncello: Liqueur, Liqueur with no artificial color or flavor

Madison Avenue Oranecello: Liqueur, Orange liqueur with no artificial color or flavor

Midwest Gin: Gin, American style gin

New Richmond Rye: Rye Whiskey, 3 grain Rye Whiskey

New Richmond Rye Cask Strength: Rye Whiskey, Single Barrel Cask Strength expression of our 3 grain Rye Whiskey.

W Wheat Whiskey: Wheat Whiskey, 3 grain Wheat Whiskey



A Eppel Treow | 21

Burlington, WI

Wisconsin Craft Distiller

Small cidery and distillery located on a heritage apple orchard in western Kenosha County. We work with everything tree-fruit. And Sorghum.

Apple Brandy: American Brandy, Distilled from WI grown apples, aged in new, charred WI oak.

Brown Dog Whiskey: Distilled sweet sorghum aged with oak, apple, cherry and chestnut

Plum Brandy: American Brandy

Alltech | 10

Lexington, KY

Kentucky Legend Distiller

In the heart of Lexington, Kentucky, is Alltech Lexington Brewing & Distilling Co., a unique stop on the world-famous Kentucky Bourbon Trail® experience and one of only a handful of joint brewing and distilling operations in the world.

The site is home to Town Branch Distillery and our brewery, which produces the Kentucky Ale® family of beers. It is the oldest craft brewery in Lexington. Alltech founder and president Dr. Pearse Lyons acquired the 200-year-old Lexington Brewing Company in 1999 and resurrected the Lexington brewing and distilling tradition that dates back to 1794.

Aviation Gin | 66

Portland, OR

American Craft Distiller

Every bottle of Aviation Gin is handcrafted in small 100-case

batches at the House Spirits Distillery in Portland, Oregon by master distiller Christian Krogstad and Andrew Tice. Like the world's finest gins, Aviation is distilled using a proprietary maceration process that produces a pure medley of botanical flavor.

Barr Hill | 52

Hardwick, VT

American Craft Distiller

Special Guest: **Sarah Macfarquhar**, Regional Sales Manager

Barr Hill is distilled and bottled at Caledonia Spirits distillery in Hardwick, Vermont. The company was founded in 2011 on a vision to support local agriculture by making craft spirits from local and regional raw materials. Inspired by Vermont's working landscape, Barr Hill's line of award winning craft spirits includes Barr Hill Vodka, Barr Hill Gin, and Tom Cat Gin. Raw honey is the premium ingredient present in each spirit, imparting a pure and soft botanical essence into each bottle. The distillery's deep connection to the land and Vermont's agricultural heritage is evident in each landcrafted sip.

Barr Hill Gin: Gin, Our ode to the hard working bees of the Northeast. Each batch is distilled in our custom-built botanical extraction still. The juniper-forward botanicals are brought to a perfect balance by the floral depth of the raw honey. The results are distinctive and unparalleled.

Barr Hill Vodka: Vodka, Our tribute to the hardworking beekeepers. In late summer, we take delivery of hundreds of barrels of their pure raw honey. Their season's work is what makes our vodka distilled entirely from honey truly special. Our recipe depends on two simple principles: we never heat the honey prior to fermentation and we never distill more than twice. Our technique preserves the wild yeast and the rich aromatics of nectar - delivering the floral depth of wildflower fields straight to your glass.

Tom Cat Gin: Gin, An expedition into uncharted territories. We age our Barr Hill gin in new American oak barrels in search of a bolder expression. The robust character of the new oak barrel mingles with the coniferous quality of the juniper, yielding an enticing aroma. A touch of raw honey leaves this revolutionary spirit remarkably approachable, whether drinking neat or in a cocktail. When the world called for whiskey, we answered resolutely with gin.

Bearcat Bourbon | 78

New York, NY

American Craft Distiller

Bearcat Bourbon makes two infused bourbons: Espresso w/Aromatic Bitters and Orange Peel & Spice. They are award winning, 80-proof, Bourbon forward drinks that took Silver and Bronze respectively at the Denver International Spirits competition. Available in Wisconsin (Festival Foods, Sendiks, Woodman's, etc. and your local bar) and coming to Minnesota in April. Check out our stories on FB/Instagram/Twitter @bearcatbourbon.

Big Gin/Captive Spirits | 90

Seattle, WA

American Craft Distiller

Welcome to Captive Spirits Distilling, where we make Big Gin & various aged renditions in the shipyards of Seattle, Washington.

We are exclusively a gin company, focused on making gin & making it well. Yes, we like the taste of juniper. Yes, we love gin. Founder and distiller, Ben Capdevielle, began distilling gin as a hobby with his father, "Big Jim." Jim learned how to distill from his father, Ted, and happily passed the tradition along to Ben. After ten years behind bars and in kitchens, Ben started making Big Gin, aptly named after his father's nickname, "Big Jim." Captive Spirits Distilling sold its first bottle of Big Gin in February 2011.

Distilled in Seattle, Washington of the Ballard neighborhood, our juniper forward gin comes to life in two 100-gallon Vendome pot stills named Phyllis and Jean, and most recently Bobbe was added to the line-up. We are in the process of moving our distillery to its new shipyard home at: 1138 Ewing Street Suite C Seattle, WA 98119.

Bittercube | 57

Milwaukee, WI

Wisconsin Craft Distiller

Bittercube Bitters are created in Milwaukee, WI, by hand with real botanicals. No pre-made extracts or flavors are used in our slow-crafted products. The maceration process is unique to each style and batches take as long as twenty-five days to complete. The company has grown from producing one gallon jars of bitters in 2009 to 210 gallon batches now, but the process has largely stayed the same. We source botanicals as close to origin as possible and use high-quality base spirits to create densely flavored bitters.

Bittercube Blackstrap Bitters: Bitters, Full-bodied and earthy, with two types of molasses, three types of cinnamon, nutmeg, sassafras and sarsaparilla aroma and flavors. Perfect for garnish atop egg white cocktails to provide visual appeal and intense aroma.

Bittercube Bolivar Bitters: Bitters, Versatile and aromatic, with floral notes of chamomile and jasmine, plus cinnamon and dried fruits on the finish. Bolivar is an homage to an old recipe found in a 19th century cocktail book. These bitters add complexity and depth to any cocktail.

Bittercube Cherry Bark Vanilla Bitters: Bitters, Woodsy and aromatic, these rustic bitters have a pleasant aroma of cocoa and bitter almonds, with flavors of vanilla, fennel and star anise. They enhance any number of cocktails and also are great as a vanilla extract substitute and in seltzer as a dry soda.

Bittercube Corazon Bitters: Bitters, With six types of chili pepper, cocoa, coffee and cubeb berries, Corazón have great heat and depth of flavor, almost reminiscent of a mole. This unique variety of bitters is finished with agave nectar and sea salt, which rounds out an already exceptional and uncommon offering.

Bittercube Jamaican No.1 Bitters: Bitters, Robust Jamaican spice overtones, with intense ginger, allspice, clove and black pepper.

Being so heavily spiced, “J1” complements cocktails, but can also be utilized in baking, marinades, and in vinaigrettes.

Bittercube Jamaican No.2 Bitters: Bitters, Bright and acidic, with grapefruit and hibiscus overtones and underlying spice notes of allspice, ginger and vanilla. “J2” are the perfect complement to tiki cocktails and brighten up any cocktail.

Bittercube Marvel Bar Bitters: Bitters, Exceptionally intense yet versatile, with an earthy aroma of turmeric and saffron plus flavors of cinnamon, cocoa, and galangal. Created over a more than two year period in collaboration with Marvel Bar in Minneapolis, MN.

Bittercube Orange Bitters: Bitters, Citrus forward with aromas of bright orange, toasted coriander, caraway and cardamom. Bittercube Orange Bitters are finished with a touch of burnt sugar, creating subtle, caramelized orange character.

Bittercube Trinity Bitters: Bitters, Combining a proprietary blend of Cherry Bark Vanilla, Orange, and Bolivar Bitters creates an all-purpose bitters style. This union is rested for more than a month, amalgamating the flavors to produce a unique variety of versatile, aromatic bitters. Trinity bitters have subtle citrus and floral aromas, with complex flavors of oak, dried fruits, and vanilla.

Brown-Forman | 50

Louisville, KY

Kentucky Legend Distiller



Special Guest: **Cassie Schroeder**, Brown-Forman Off-Premise Manager

Old Forester: In 1870, our founder and ancestor, George Garvin Brown, sealed his whisky in a glass bottle, and his name in history as the first to do so. Now, Old Forester remains the only bourbon continuously distilled and marketed by the same company before, during and after Prohibition. Delivering a genuine bourbon experience with rich, full flavor and a smooth character, Old Forester is ideal for sipping neat, on the rocks, with a splash of water or in a classic cocktail.

Woodford Reserve is a brand built on flavor. The perfectly balanced taste of our Kentucky Straight Bourbon Whiskey is comprised of more than 200 detectable flavor notes, from bold grain and wood, to sweet aromatics, spice, and fruit & floral notes.

Woodford Reserve Double Oaked and **Kentucky Straight Rye Whiskey** follow in the footsteps of innovation and flavor. Both flavorful extensions of our flagship bourbon, Double Oaked and Rye continue to break the barriers of standard whiskeys, winning awards the world over for their innovative spirits.

Jack Daniel's Tennessee Whiskey comes from the United State's oldest registered distillery and is charcoal mellowed through 10 feet of sugar maple. The Distillery, founded in 1866 by Mr. Jack Daniel in Lynchburg, Tennessee, is one of the most well-known producers of whiskey in the world. Jack Daniel's Tennessee Whiskey is made with the finest corn, rye and barley malt. Its distinctive character is a result of natural fermentation, careful distillation, and use of the Distillery's iron-free water from the Cave Spring that runs at a constant 56° F.



Buffalo Trace | 20

Frankfort, KY

Kentucky Legend Distiller

Sazerac Company History: From the bar, a company was born. In 1869, Thomas H. Handy purchased the Sazerac Coffeehouse and began to acquire and market brands of liquor. He bought out the rights to Peychaud's Bitters in 1873. In the 1890s his company began to bottle and market the Sazerac cocktail, now made with rye whiskey instead of brandy. In addition, the company operated the Sazerac Bar on Royal Street. Later, Handy's former secretary, C. J. O'Reilly, chartered the Sazerac Company. Ever since (except for a stint as a delicatessen and grocery vendor during Prohibition), the Sazerac Company has distilled an ever-increasing line of fine spirits. Today, we are still an independent, American family owned company and proud owners of many of America's most venerable distilling companies - Buffalo Trace Distillery, A. Smith Bowman, Glenmore Distillery, Barton, Fleischmann, Medley and Mr. Boston.

Blanton's

Buffalo Trace: Bourbon Whiskey,

Eagle Rare: Bourbon Whiskey, Eagle Rare Bourbon Whiskey is masterfully crafted and carefully aged for no less than ten years.

EH Taylor Single Barrel: Bourbon Whiskey

EH Taylor Small Batch: Bourbon Whiskey

EH Taylor Straight Rye: Rye Whiskey

Stagg Jr: Bourbon Whiskey,

Wheatley Vodka: Wheat Vodka



Bulleit | 13

Lawrenceburg, KY

Kentucky Legend Distiller

The legend begins in New Orleans, where the Bulleit family emigrated from France in the 1700's. Around 1830, Augustus Bulleit moved from New Orleans to Louisville, KY., taking with him his talent for brandy making. As a tavern keeper in Louisville, he began producing small batches of bourbon. Relentless in his pursuit of perfection, he experimented with different recipes. When he found one that consistently met his expectations, the inspiration for Bulleit Bourbon was born. In 1860, while transporting barrels of whiskey from Kentucky back to his hometown of New Orleans, Augustus Bulleit died. With him, it appeared, died the making of his legendary bourbon.

As decades passed, the Bulleit family never lost its passion for telling the story of Augustus Bulleit, nor the desire to resurrect his signature creation. After more than a century, the family returned at last to bourbon making. In 1987, Tom Bulleit fulfilled a lifelong dream by reviving his family's ancestral distilling enterprise using the original recipe of his great-great-grandfather.

Bourbon: Bourbon Whiskey,

Central Standard | 27

Milwaukee, WI

Wisconsin Craft Distiller

Wisconsin distillery using pot stills and locally sourced grains to create the highest quality in every batch.

Central Standard Bourbon Whiskey: Bourbon Whiskey, Small batch pot distilled using locally sourced grains and aged for your enjoyment.

Central Standard Coffee Vodka: Flavored Vodka, Rye vodka combined with freshly roasted coffee beans. Vodka for breakfast!

Central Standard New American Gin: Gin, Floral, bright and light on the juniper. You won't feel like you are licking a pine tree!

Central Standard Rye Vodka: Vodka, 100% Wisconsin Rye. Hint of sweetness and spice

Central Standard Rye Whiskey: Rye Whiskey, This high-rye whiskey is distilled in small batches to keep the quality and hand crafted feel. 95% rye mash bill sourced from grains within 50 miles of our distillery and aged 2 years.

Central Standard Washington Rye Whiskey: Rye Whiskey, George Washington's cherished Rye whiskey recipe recreated and aged to perfection. 60% Rye, 35% Corn, 5% Malted Barley

ch Distillery | 1

Chicago, IL

American Craft Distiller

Established by longtime friends in 2012, CH Distillery is a grain-to-glass producer of both core and speciality spirits, particularly USDA-Certified Organic Vodka which is also used as the base for our Key Gin, London Dry Gin, Aquavit, Fernet, and a handful of other delicious, big, bold liqueurs. At the end of the day, we love making booze that tastes great, from great ingredients, at a fair price. Real spirits from and for real drinkers.

CH Amargo de Chile: Liqueur, Molé in a bottle!

CH Aquavit: Aquavit, Classic Scandinavian spirit with notes of fresh dill, caraway and fennel.

CH Fernet-Dogma: Fernet, Our Chicago-style fernet: Dark Matter coffee beans, Rare Tea Cellars chamomile, barrel-aged deliciousness.

CH Key Gin: New Western Dry Gin, Our "gateway" gin with notes of key lime, lavender, and white pepper.

CH Rubin: Liqueur, Ruby Red Grapefruit Aperitif.

CH Vodka: Vodka, 60% Rye, 40% Soft Red Winter Wheat. USDA Certified Organic.

Cider House of WI | 54

McFarland, WI

Wisconsin Craft Distiller

Established in 2000. We are a small orchard and cider house near McFarland, WI. We planted our first antique cider cultivars in 1989. Cultivar: cultivated variety, for example, Macintosh or Newtown Pippin. We started producing real cider in 2009, although we've sold juice for over ten years. Our cider is blended by selecting from over 200 unique antique cider apples in our orchard. Our ciders offer you a unique symphony of apple, spice, and citrus - from apples with high malic acid and tannin, blended with higher Brix varieties from other orchards we manage, to provide enough sweetness and sparkle to entice an American taste. Visit us to gain a first hand insight into our orchard and cider house and how our apples become real cider.

Clear Creek | 90

Hood River, OR

American Craft Distiller

A genuine artisan distillery reflects the best of the natural and agricultural resources of its region. Clear Creek Distillery has succeeded in doing this, making world-class eau de vie and grappa for over thirty years. At Clear Creek we have married European traditional brandy-making techniques with the finest fruit from our own Oregon orchards to produce fruit eaux de vie, grappas, and wine brandy. We use the traditional European pot still along with techniques learned in Alsace and Switzerland. No colors or flavors are ever added to our brandies. The distinctive "nose", or initial smell of the brandy in a snifter, is the result of careful fermentation and distillation of perfectly ripe fruit. You will taste only the clear and fiery essence of Oregon's finest fruits.

We have also been making an award-winning Oregon version of an Islay Scotch, McCarthy's Oregon Single Malt Whiskey distilled from a fermented mash of peat-malted Scottish barley.

We continue the tradition of using the best Northwest fruit and berries in our seven recently developed liqueurs.

Clyde May's | 24

Troy, AL

American Craft Distiller

Special Guest: **LC May**, Brand Ambassador

Isn't it nice to know that some things stay true to their roots? Like Clyde May's Whiskey. Just one sip, and you can feel the wind rustling through those Alabama pines as Clyde kept one eye on his still and the other looking over his shoulder for the law. Working in small batches with only the best local ingredients, Clyde clandestinely distilled his own warm, amber nectar. Hints of green apple and cinnamon not only make it smoother than others—they're what make it Alabama Style. Clyde May's. The Original

Craft Whiskey.

Special Reserve Whiskey: Bourbon Whiskey, **Straight Bourbon:** Bourbon Whiskey, **Whiskey:** Bourbon Whiskey,

Copper & Kings | 60

Louisville, KY

American Craft Distiller

Copper & Kings is an American brandy company based in Butchertown, Louisville, KY. We make a dynamic American style brandy. We do not make derivative brandy. We make a differentiated, uncommon, unadulterated pure pot-distilled natural American brandy. Distilled in American copper potstills, matured in Bourbon barrels.

Destillare: Flavored Brandy, Copper Pot-Distilled Apple Brandy Liqueur with vapor distilled orange peels and honey. Finished in brandy barrels

Coquetel Spirits Co. | 2

Chicago, IL

American Craft Distiller

Chiyo Takemoto is the CEO/Founder of Coquetel Spirits Co. Recently leaving the wholesale distribution side of the business, she broke off to create a new space for small craft brands. Her spirits portfolio was curated specifically to represent small, independently owned craft brands, by helping to assist them with building their visibility in market through aiding in sales and marketing. It was important for her to choose brands that represented quality and value, but who also remain economically accessible while maintaining their integrity.

BroVo Amaro 4: Liqueur, Amaro translates to "bitter" in Italian - but this American amaro is much more than just bitter, it has bright citrus, floral and eucalyptus notes following with a swift spicy finish.

BroVo Jammy Vermouth: Vermouth, This sweet red vermouth is rich and bold made from a merlot wine base and infused with all whole and natural botanical, herbs, and spices.

BroVo Lucky Falernum This is a liqueur traditionally used in tiki cocktails, only this one is higher proof and made from quality whole ingredients infused into a 3-yr rum base.

BroVo Orange Curaçao: Liqueur, This is an orange liqueur developed specifically to create the perfect margarita - but don't let this deter you from sipping it on it's own or experimenting with other applications.

BroVo Pink Vermouth: Vermouth, This floral, pink vermouth is made from a pinot noir rosé base that has been infused with all natural botanicals, herbs, and spices.

Chicago Distilling Co. Barrel Finished Finn's Gin: Gin, We took our original Finn's Gin and rested it in a barrel for about 6 months to smooth out the bold botanicals that we use to incorporate some of those soothing vanilla notes and baking spices you get from the barrel.

Chicago Distilling Co. Blind Tiger Rye Whiskey: Rye Whiskey, A unique rye whiskey that is aged in new charred oak as opposed

to repurposed bourbon barrels - more barrel contact and saturation sure does lead to a tasty, flavorful whiskey.

Chicago Distilling Co. Chicago Mule: Pre-Bottled Cocktails, This little 200 ML canned cocktail is comprised of organic midwest corn-based vodka and a house-made ginger beer sure to pack a punch...but you'd never know by just tasting it

Chicago Distilling Co. Oktoberfest American Single Malt: Malt Whiskey, Inspired by the European beer co-owner, Jay loves - he thought why not? And distilled a line of single malts from the beer mashes of some of his favorite beers including the latest, limited release Oktoberfest.

West 32 Soju: Soju, The first all-natural, gluten free soju to hit the WI market - just think of it as a sippable, smooth, Korean "vodka"

Crooked Water Spirits | 79

Minneapolis, MN

American Craft Distiller

Special Guest: **Heather Manley**, CEO

Our three pillars are Innovation, Quality and the Experience. Multi Award Winning Portfolio (Vegas, San Francisco, Denver, Kentucky, Minnesota). First Certified WBENC women-owned spirits company in US. Recognized as an Innovator in Spirits in Minnesota 10/2016 (Mpls/St. Paul Mag). Official spirits on Sun Country Airlines . Headquartered in Mpls, Minnesota and made in Madison, WI, we are currently available in select states across the country with our unique line of 8 products.

Abyss Navy Strength Gin: Gin, As fourteen earthy botanicals danced and became one, the Abyss was born. Characterized by immensely deep tones of juniper, cedar tips and rosemary, our Gin also highlights nuances of sweet grass, wild cherry bark and bilberries. Big pine needle slap in your face, classic London Dry style.

Kings Point Bourbon: Bourbon Whiskey, Delicately finished in port casks for 6-18 months, this exceptional 2 yr. old sipping bourbon yields remarkable character with a silky texture and a touch of vanilla on the finish.

L'eau Grand Vodka: Wheat Vodka, Our 100% winter wheat vodka is rested in charred French Oak which creates a smooth and complex profile. The oak brings forth the beautiful character of caramel and vanilla with a dash of campfire. This is a gateway spirit for the vodka drinker into the world of brown.

Manley's Old Fashioned: Other Spirit, Manley's Old Fashioned (ready to pour): Beginning and ending with the best. Our 2yr single barrel bourbon, demerara, Angostura and Bittercube Orange Bitters mingle to make a cocktail you would expect out of the most seasoned mixologist...but in the comfort of your home.

MinneApple Apple Brandy: Flavored Brandy, MN/WI Apples that we finish in our bourbon barrels, port barrels, and French oak for a multi-year process that brings forth a complex tasting profile. Screams Fall, cider and happiness.

Old Hell Roaring: Bourbon Whiskey, Our signature 2yr old single barrel bourbon is barreled again for 12 months in a proprietary barrel recipe that is multi-hour toasted and smoked. Think

double vanilla, caramel and silky smoke, stunning unique bourbon that stands out.

Simple Vodka: Vodka, Smooth, clean and about the vodka...as simple as that. High proofed equals high value for mixology exploration. Incredibly smooth over ice.

Sundog Gin: Gin, Sundog is a bright citrus forward summer in your mouth American style Gin. Handcrafted with fresh grapefruit, orange and other ambrosial botanicals. Sundog delivers a refreshing and unique Gin experience. Light on the juniper berries, even gin haters might appreciate.

Cut Water Spirits | 88

San Diego, CA

American Craft Distiller

Special Guest: **Nate Howell**, Midwest Regional Mgr.;
Matt Orlando

Whiskey, Vodka, Gin, Rum, Liqueur, mixers, canned cocktails and beyond. We're always focused on the horizon, the road ahead. We're just hardwired that way. Armed with some heavy experience, hard earned awards and boundless energy, we're charging ahead to carve out our place in the global spirits industry.

Black Skimmer Bourbon: Bourbon Whiskey,

Bloody Mary Cans: Pre-Bottled Cocktails,

Fugu Habanero Vodka: Flavored Vodka,

Fugu Hibiscus Vodka: Flavored Vodka,

Fugu Vodka: Vodka,

Gin and Tonic Cans: Pre-Bottled Cocktails,

Old Grove Gin: Gin,

Vodka Mule Cans: Pre-Bottled Cocktails,

Whiskey Lemon Cans: Pre-Bottled Cocktails,

Dancing Goat Distillery | 56

Cambridge, WI

Wisconsin Craft Distiller



Tucked in the vineyards of Cambridge, Wisconsin just outside of Madison – the Dancing Goat Distillery was established by a collection of family and friends. We remain “True to the Goat” combining the Art and Science of Distillation from past experience with modern technology. We are continuously exploring new methods and techniques of distilling, so you never know what you will discover upon a visit to the Dancing Goat.

Limousin Rye: Rye Whiskey, An exclusive release from Dancing Goat Distillery. A smooth and flavorful rye whiskey aged in Vintage American barrels and finished in a Solera Limousin Oak Barrel system. Forward notes of light vanilla and caramel finish in a swell of spice and warmth. Batch B14 at 92 Proof 46% alcohol

Travis Hasse Apple Pie: Liqueur, Various types of apples, special spices, cinnamon and the finest neutral grain spirits come to-

gether to produce the aromatic nose and heady flavor. 40 Proof 20% alcohol

Travis Hasse Cherry Pie: Liqueur, Travis Hasse Cherry Pie gets its rich, mouth-watering cherry pie flavor from the marriage of maraschino cherries, a hint of vanilla and the finest neutral grain spirits. 30 Proof 15% alcohol

Travis Hasse Cow Pie: Liqueur, Travis Hasse Cow Pie Liqueur is a delicious blend of chocolate, caramel, vanilla, Wisconsin Dairy Cream and the finest Caribbean Rum. 30 Proof 15% alcohol



Death's Door Spirits | 11

Middleton, WI

Wisconsin Craft Distiller

Special Guest: **Tyler Peters**, National Sales Mgr.

Washington Island, Wisconsin is the heart and soul of everything produced by Death's Door Spirits. This 22 square mile island hosts 700 year-round residents and has a school, a rec center, a medical clinic, a downtown strip with bars and a grocery, churches, a bank and a gas station. What Washington Island also has is miles of beautiful uninterrupted shoreline, protected coves and inlets, and acres upon acres of open land with rolling hills and hardwood stands.

In 2005, a small group of like-minded people began exploring reinvigorating farming on Washington Island. Armed with enough seed to plant 5 acres and enough know-how to get it done – brothers Tom and Ken Koyen began growing wheat on the island. What started as wheat to use as flour at the Washington Island Hotel has grown into a select specialty grain for use in Capital Brewery's Island Wheat Ale and all of Death's Door Spirits products.

What started as an experiment to see if agriculture could be restored, promoted and conserved on Washington Island, Wisconsin, has blossomed into a full-fledged business with the construction of the Company's new state-of-the art distillery in Middleton, Wisconsin. Completed on June 4th, 2012, the facility is the largest craft distillery in Wisconsin and one of the largest in the region with an annual capacity in excess of 250, 000 cases of finished product. Our intent is to produce enough product to meet our current and future demands while insuring that our products continue to have the same superior quality and consistency.

Gin:

Kringle Cream: Liqueur, Cream spirit with natural kringle flavor.

Originating from the old Norse word kringle, meaning ring or circle, the kringle is a hand rolled Danish pastry that has been rested overnight before being shaped into an oval, filled with fruit, nuts and spices, baked and topped with deliciously sweet icing.

Rye: Rye Whiskey,

Vodka: Vodka,

Wondermint: Liqueur, Wondermint is a delightful blend of pure grain spirits with three times distilled peppermint extract, bitter almond, rosewater and a spike of absinthe.

Domeloz | 61

Madison, WI

Wisconsin Craft Distiller

Special Guest: **Dominic DeSano**, Founder
Laura Razia DiJulius, Co-founder

Domeloz is a producer of spirits distilled from 100% honey and an advocate for bee awareness and sustainability. We take precious nectar, distill, and put into your glass a new category of spirit.... Raise your glass for the bees.

Domeloz Black Label: Honey Spirit, A gently bourbon barreled version of our original spirit.

Domeloz cask strength: Honey Spirit, Small batch, single barrel, cask strength.

Domeloz Yellow Label: Honey Spirit, Clear spirit distilled from just honey. Beautiful.

Don Ciccio & Figli | 5

Washington, DC

American Craft Distiller

Special Guest: **Miguel Meija**, West Coast Ambassador

From the picturesque Amalfi Coast in Southern Italy to historic Washington D.C., an Italian family's legacy steeped in rich tradition lives on through the launch of Don Ciccio & Figli. Francesco 'Ciccio' Amodeo, President and Master Distiller, began his journey in the hospitality industry as a young boy growing up in the quaint town of Furore, Italy along the Amalfi Coast where the majority of his family members served as some of the most celebrated and respected chefs, winemakers, and artisanal liqueur purveyors. Francesco's career in the hospitality industry began in earnest at a resort in his hometown. Rising quickly through the ranks, Amodeo went on to acquire specialized industry certifications.

Armed with this training and a wealth of family history, Francesco left Italy for D.C. to make his mark in the American hospitality industry. Amodeo broke into the D.C. hospitality industry with coveted management positions at prestigious culinary establishments including Butterfield 9, Hook, and Bibiana. Rather than limit himself to one restaurant, Amodeo took a leap of faith, and left Bibiana so that he could concentrate all of his time and energy into creating his artisanal 'Rosoli' and Amari line featuring sweet and savory seasonal flavors, aperitivi and Amari giving way to the birth of Don Ciccio & Figli in Washington D.C.

Amaro dell Sirene: After 84 years since its last production, we are honored to introduce 'amaro delle sirene' to our collection. Our flagship amaro is based on an infusion of 30 selected roots and herbs highlighting eucalyptus, ripe fruit and licorice, with a scent of gentian lutea, chicory and chamomile. It has been matured for 12 months in 250 lt french oak barrels, provided by marisa cuomo winery, amalfi coast.

C3 Carciofo: C3 carciofo is a bitter aperitivo created following a traditional italian recipe. Our aperitivo is based on an infusion

of 3 different kinds of artichokes, cardoons, grapefruits and 18 selected roots and herbs.

Finnocchio: Finocchio is a fine savory digestif and a cooking staple in many neapolitan kitchens. Black liquorice and fresh anise flavor, with an unmistakable fragrance and taste. Crafted for all cocktail lovers.

Luna Amara: Luna is a bitter aperitivo styled after the "italian bitter of turin" recipe. A dark cherry colored liqueur, with a multi-faceted bitter sweetness that highlights grapefruits, prickly pears, gentian lutea and chicory with notes of rhubarb and vanilla. The medium/higher bitterness level was designed to craft new negroni inspired cocktails, boulevardiers, and more.

Nocino: Liqueur, The legend says that walnut husks need to be picked on the day of san giovanni. We follow the same tradition, starting our process on june 24th. Our green walnuts are hand-harvested in early-mid june. A bittersweet liqueur with aromas of green walnuts, brown spices, vanilla and ripe berries with a long and rich finish.

Door County Distilling | 87

Sturgeon Bay, WI

Wisconsin Craft Distiller

Special Guest: **Kyle Thomas**

Door County has been distilling a variety of products like gin, vodka, brandies, and whiskeys for 7 the last years. We are located in Door County WI in a small town called Carlsville just north of Sturgeon Bay.

Apple Brandy: Flavored Brandy, This product derives from Door Peninsula Wineries apple wine. This product has green apple flavors great for blending into sour mixes and sodas.

Barrel Gin: Gin, This gin has your standard gin characters but also a pleasant tea flavor from the barrel aging process.

Bourbon: Bourbon Whiskey, This is a young bourbon but still has great flavor characters from the grain bill shining through without being masked by barrel characteristics.

Cherry Bluff Infusion: Liqueur, I designed this product to be a drink enhancer like a bitters it has great cherry flavor with citrus, anise, cardamom, cinnamon, and coriander.

Cherry Brandy: Flavored Brandy, This product derives from Door Peninsula Wineries sweet cherry wine. This product has a great cherry flavor and tastes sweet very good for making old fashions.

Gin: Gin, This gin has won many awards for us from San Fransico to New York. This gin is very easy drinking with a juniper berry flavor up front followed closely by citrus notes and the other 10 botanicals.

Java Infusion: Flavored Vodka, Made from locally roasted Door County Coffee. We cold brew coffee to make a delicate easy drinking vodka based spirit used in many cocktails.

Luminous Vodka: Vodka, Made from corn and wheat this vodka is smooth and uncomplicated.

Rye: Rye Whiskey, This rye whiskey is a little more delicate compared to most but still has the nice spicy notes that rye drinkers enjoy.

Single Malt Whisky: Malt Whiskey, We use 100% barley in this mash bill to make a very smooth sweet tasting whisky.

Driftless Glen | 42

Baraboo, WI

Wisconsin Craft Distiller

Special Guest: **Justin Sharpee;Max Thibodeaux**

Driftless Glen Distillery is a craft distillery located in Baraboo, Wisconsin along the Baraboo River. High quality water is abundant with deep aquifers resting hundreds of feet below the surface. The soil has a strong concentration of sand, that acts as an added filtering component to our water source. The local natural resources provide not only a majestic setting but also all the elements to be successful in creating world-class spirits locally.

Driftless Glen produces a full range of spirits including Bourbon, Rye Whiskey, Gin (4 types), Vodka, and Rivershine "Moonshine". Over 4,000 barrels of Rye Whiskey and Bourbon have been laid down since 2014.

5 Year Reserve Brandy: American Brandy,

Bourbon: Bourbon Whiskey,

Rye: Rye Whiskey,

Single Barrel Straight Bourbon: Bourbon Whiskey,

Single Barrel Straight Rye: Rye Whiskey,

WisconGIN: Gin,

Few | 28

Evanston, IL

American Craft Distiller

Special Guest: **Michael Killmer**, Midwest Regional Mgr.

Few Spirits is a grain to glass distillery in Evanston IL. Master Distiller Paul Hletko handcrafts bourbon, rye, gin, and whiskey using midwestern grains for a unique craft spirit. Few Spirits (FewSpirits.com) started distilling in June 2011, and began distribution in the Chicago area in August 2011. Since then, Few Spirits can be found at the finest establishments across Chicago, from Longman & Eagle to mk. As a grain to glass distillery, Few does not use any neutral grain spirits, preferring to mash and ferment their spirit in house. By focusing our efforts on producing our alcohol in house, we control the quality of the spirit and it allows us to create our hand crafted spirits in ways that other distilleries simply cannot. Few makes every effort to make sure you can taste where the alcohol comes from – Midwestern grain, from Wisconsin, Illinois, and Indiana.



Four Roses Distillery | 53

Lawrenceburg, KY

Kentucky Legend Distiller

Only Four Roses handcrafts 10 distinct and extraordinary Bourbon recipes, then mingles them by hand to create our family of award-winning brands. Artistry such as this is how we survived Prohibition, The Great Depression, Two World Wars, and 40 years of exile from the US, only to be named American Whisky Distiller of the Year for 2011, 2012, 2013, and 2015 – four times in the last seven years - by Whisky Magazine. Handcrafting this way may be a bit more time consuming, but one sip, and you'll no doubt agree, it's worth the extra effort.

One trip to our historic Distillery on the scenic Salt River in Lawrenceburg, or to our unique single-story rack Warehouse and Bottling Facility nestled in the quiet Kentucky countryside at Cox's Creek, and you'll begin to understand how our Bourbon has come to be so mellow. Of course, being able to sample a taste of our award-winning Bourbons at each location makes a trip to these very mellow places all that more rewarding.

Our award-winning brand has withstood the test of time and is a true testament to the care and craftsmanship that goes into every bottle of Four Roses Bourbon. From our founder, Paul Jones Jr., to our Master Distiller Brent Elliott, we have a long history of expertise and dedication that is evident in every mellow sip.

Bourbon: Bourbon Whiskey, Nose: Balance of Subtle Fruit & Spices. Palate: Crisp Fruit, Caramel, Vibrant Spice. Finish: Mellow, Long & Pleasant

Single Barrel Bourbon: Bourbon Whiskey, Nose: Dried Spice, Pear, Cocoa, Maple Syrup. Palate: Hints of Ripe Plum & Cherries, Robust. Finish: Smooth & Rich Finish

Small Batch Bourbon: Bourbon Whiskey, Nose: Rich Fruit, Hints of Oak & Caramel. Palate: Rich, Creamy, Ripened Red Berries. Finish: Smooth & Long Finish

George Dickel | 49

Tullahoma, TN

Kentucky Legend Distiller

Nestled on the Highland Rim of the Cumberland Plateau, you will find us about halfway between Nashville and Chattanooga. The ancient limestone shelf of this plateau provides water that runs fresh and clear from the nearby Cascade Springs, and it made the perfect spot to build a distillery.

In 1870, George A. Dickel used this same pure water to distill his first bottle of Tennessee Whisky in Cascade Hollow as well as many unique techniques when producing his premium whisky.

Today, George Dickel Tennessee Whisky is still handcrafted with the same quality and attention to detail that ensures that each drop of George Dickel is as remarkable now as it was when the first batch was made.

George A. Dickel discovered that whisky made during the win-

ter was smoother than whisky made in the summer. So, George Dickel is the only Tennessee whisky to chill the whisky before it goes into the charcoal mellowing vats. This filters out the oils and fatty acids inherent in most whisky products. Then as it is now, Cascade Hollow is a place where time isn't measured in hours, days, or months, but in years. Where patience is not only a virtue, but an essential ingredient in making the finest Tennessee Whisky.

In fact, it is so smooth, George Dickel declared that because his whisky was as smooth as the finest scotch, he would always spell the "whiskey" in George Dickel Tennessee Whisky without an "e", keeping with the Scotch whisky tradition.



Great Lakes Distillery | 55

Milwaukee, WI

Wisconsin Craft Distiller

Great Lakes Distillery is a small-batch distillery located in Milwaukee, Wisconsin. We hand-craft award winning distilled spirits in limited quantities using Old World methods and traditions which we believe result in a superior product. We're a handful of people devoted to the craft of distilling and creating the best distilled spirits possible.

As Wisconsin's first distillery since prohibition, we are anxious to share our unique products and look forward to meeting people who appreciate high quality craft distilled spirits. Give us a try and see for yourself how unique these hand crafted spirits can be.

Our products include the award winning Rehorst Premium Milwaukee Vodka and Rehorst Premium Milwaukee Gin and Rehorst Citrus & Honey flavored Vodka.

We also produce several small batch seasonal products. While we're anxious to share new products with you, we will not rush a product to market until it is ready. Some products take weeks, some products take a decade

Good Land Cranberry & Spice Liqueur: Liqueur, Central Wisconsin is one of the world's best regions for growing cranberries. It is only fitting that Great Lakes Distillery sources juice from this local good land to craft a one of a kind Cranberry Liqueur. This liqueur captures the true flavor of the cranberry, is more sweet than tart, and is incredibly delicious.

Good Land Orange Liqueur: Liqueur, Good Land Orange Liqueur with Spices is made using 150 pounds of fresh zest of oranges and lemons, lemon juice, orange juice, in each small batch along with coriander, ginger and pure cane sugar. Produced by distillation and maceration.

Kinnickinnic Blended Whiskey: Blended Whiskey, Our Kinnickinnic Whiskey is a blend of Straight Bourbon we have sourced from one of America's finest distilleries and a Malt whiskey and a Rye Whiskey we produce here at Great Lakes Distillery. We bottle it at 86 proof and we don't filter it so we can ensure ALL the very best flavor is making it into the bottle.

Rehorst Barrel Reserve Gin: Gin, Our Double Gold Gin aged where the barrel aging gives our Rehorst Barrel Reserve Gin a

whole new dimension in flavor. Besides the usual gin botanical flavors, the exposure to oak adds characteristics typically found in whiskey or brandy.

Rehorst Citrus Honey: Flavored Vodka, We use real fruit, unlike most distilleries that typically use industrial flavorings. Their vodkas taste like candy, ours tastes like real fruit. Try it against any other citrus vodka and we're convinced you'll appreciate the REAL difference!

Rehorst Gin: Gin, Quite possibly, the best gin you could ever try. Won Double Gold at the S.F. World Spirit Competition. Made with 9 botanical ingredients including two never found in any gin before. The first, sweet basil adds a unique fresh floral character. Next, Wisconsin Ginseng - long recognized as the worlds finest quality ginseng. This "New American" style gin is exceptional.

Rehorst Vodka: Vodka, Made 100% from grain our Vodka gets its naturally sweet and smooth taste from a mash of Wisconsin grown red wheat and red wheat malt. Discarding the heads and tails of each batch, only the most desirable 'middle cut' is bottled to produce the best-tasting vodka possible.

Roaring Dan's Maple Flavored Rum: Aged Rum, Roaring Dan's Rum is distilled from fermented grade "A" sugar cane molasses. Before a second distillation, pure Wisconsin maple syrup is added. The rum is then aged in a combination of new charred American white oak barrels and used bourbon barrels. The hint of maple we add gives Roaring Dan's Rum a buttery sweetness on palate entry followed by a dry finish.

Still & Oak Straight Bourbon Whiskey: Bourbon Whiskey, Still & Oak Bourbon has rich aromas of pecan pie, leather, caramel, vanilla, and chocolate. Initial flavors are a warm, malty, medium-full body taste with notes of clove, oak spices, vanilla, caramel, and dried fruit that ends with a delightful long lasting finish. A robust and multilayered bourbon. Mash bill of 67% Corn, 22% Malt and 11% Rye.

Still & Oak Straight Rye Whiskey: Rye Whiskey, 100% Rye. 100% Delicious. Aged in full size barrels, the aroma of Still & Oak Straight Rye Whiskey starts with vanilla and honey, intermingling with floral and rose notes. The first taste brings flavors of vanilla and honey that give way to a delicious oak, walnut, cinnamon and spice floral body. Silky, medium-long honeyed rye toast and spiced nut finish. A smooth and flavorful rye that will be a great addition to the rye whiskey category.

Great Northern Distillery | 37

Plover, WI

Wisconsin Craft Distiller

At Great Northern Distilling, we use fresh water and abundant local produce as the foundation for our handcrafted spirits. Great Northern's spirits are crafted in small batches in our handmade copper still. Our process starts with sourcing the highest quality ingredients from local farmers. Whether it is potatoes for our vodka, grain for our whiskey or fruit for our brandy, we are committed to sustainable sourcing from within 150 miles of the distillery.

Great Northern Herbalist Gin: New Western Dry Gin, **Great Northern Opportunity Rum:** Aged Rum, **Great Northern Potato**

Vodka: Vodka, Polish style potato vodka made with fresh ingredients sourced from within 150 miles of the distillery.

Great Northern Rye Whiskey: Rye Whiskey, **Great Northern Vanguard Whiskey:** Bourbon Whiskey,



Heaven Hill Distillery | 32

Bardstown, KY

Kentucky Legend Distiller

Heaven Hill Distillery has been family owned and operated since we were founded in 1935. Bardstown, KY-based Heaven Hill Brands is the world's second-largest holder of Kentucky Bourbon. Heaven Hill's diversified portfolio of brands includes Evan Williams Bourbon; Larceny, Elijah Craig and Henry McKenna Bourbons, Burnett's Vodkas and Gin; Admiral Nelson's and Blackheart Rums; HPNOTIQ Liqueur; The Christian Brothers Brandies; PAMA Pomegranate Liqueur; Domaine de Canton Ginger Liqueur; Lunazul Tequila; Cinerator Hot Cinnamon Flavored Whiskey and Rittenhouse Rye Whisky.

High West | 41

Park City, UT

American Craft Distiller

Utah's First distillery since the 1870's, High West Distillery and Saloon offers a truly unique experience as the world's only ski-in distillery and gastro-saloon. We are located at exactly 7000 feet in the Wasatch Range of the Rocky Mountains in Old Town Park City, Utah.

High West Distillery and Saloon started with one man's passion to make a great Rocky Mountain Whiskey. Proprietor and distiller David Perkins married his background as a biochemist, his love of bourbon and cooking, and his passion for the American West to bring the craft of small-batch distilling back to Utah, of all places.

Hudson | 65

Gardiner, NY

American Craft Distiller

Special Guest: **Suzanne Rusch**, Wisconsin State Mgr.

WE START WITH THE HIGHEST QUALITY GRAINS-We use the highest quality locally grown grain with over 90% sourced within 40 miles of the distillery.

FULL GRAIN FLAVOR-Whole Grain Mashing—unlike most distilleries that separate the solids, we allow the solids from the grains to stay with the liquids all the way through fermentation and distillation to pull more flavor and oils from the grain for maximum flavor.

UNIQUE AGING & BLENDING- We use barrels ranging from 10 to 55 gallons to mature our whiskey. Once the barrels reach optimum maturation time for their size, they are vatted with other sized barrels. Each barrel size produces different flavor profiles, creating a product in a class of its own.

GRAIN TO GLASS- We make every drop of Hudson Whiskey on-site at Tuthilltown Spirits in Gardiner, NY. That means the whiskey is milled, mashed, fermented, distilled, aged and bottled by us.

Baby Bourbon: Bourbon Whiskey, The foundation is 100% Empire State corn, sourced within ten miles of Tuthilltown Distillers.

Manhattan Rye: Rye Whiskey, **Maple Rye Cask:** Rye Whiskey,

Single Barrel Four Grain: Bourbon Whiskey, The first pot-distilled whiskey to be produced in New York's Hudson Valley since Prohibition. The soft, balanced richness of corn. The sharp, peppery notes of rye. The smooth subtlety of wheat.

Single Malt Bourbon: Bourbon Whiskey, We start with 100% whole-ground malted barley and pot-distill it one small batch at a time in a converted granary at the historic Tuthilltown Gristmill. It's then aged in new small charred American oak casks and bottled at 92 proof, preserving its depth and character.

Infinity Beverage | 44

Eau Claire, WI

American Craft Distiller

Infinity Beverages is Eau Claire Wisconsin's only Winery and Distillery! We're in the business of producing one-of-a-kind wines and spirits ranging from grape and fruit wines, port wines, vodka, whiskey, and more. Innovation is our mantra and by means of relentless "liquid innovation" is how all the wines and spirits from Infinity Beverages are produced. All of Infinity's products are truly unique--you won't find the ordinary, but when you visit come with an open mind (and eager palate) and you'll surely find something extraordinary.

Audacity Chile Pepper Vodka: Flavored Vodka, Naturally infused with REAL Red Chile Peppers & Cracked Black Peppercorns.

Love spicy? This version of Audacity Vodka was made just for you! And yes, it's perfect in Bloody Mary's!

Audacity Vanilla Espresso: Flavored Vodka, Naturally infused with REAL Vanilla & Espresso Beans. Vanilla nuances and robust coffee flavors--perfect complement for espresso martinis.

Audacity Vodka: Vodka, Our original vodka. Made from sugar beets and apples. Alludes of a fruity nose. Finishes exquisitely clean and smooth.

Chocolate Oatmeal Stout Beerskey: Malt Whiskey, Begin with craft beer from our friends at Sand Creek Brewery of Black River Falls, WI. Double distill and gently age in micro barrels. Beerskey exhibits immense flavor complexities that are reminiscent of the full flavored craft beer from which it was derived. 100% Distilled from Chocolate Oatmeal Stout Craft Beer. Flavors of dried chocolate, rich smoke, and a hint of oats.

Doppelbock Beerskey: Malt Whiskey, Beginning with craft beer from our friends at Sand Creek Brewery of Black River Falls, WI. Double distilled and gently age in micro barrels. Beerskey exhibits immense flavor complexities that are reminiscent of the full flavored craft beer from which it was derived. Flavors of spice, toasted caramel, butterscotch toffee, and nut.

J. Henry & Sons | 62

Dane, WI

Wisconsin Craft Distiller

J. Henry & Sons Wisconsin Straight Bourbon is a grain to glass third generation farm where we add value to the heirloom red corn, wheat and rye we grow to produce award winning, bourbon as it was meant to be, aged slowly, balanced and strong, smooth and delicious. We take our time and hope you will too sharing our bourbon with family and friends with conversation, celebrations, good meals and good times. Joe Henry makes good bourbon and sons, Joe and Jack are ready to continue that effort. Come visit our seed corn farm where we make the bourbon magic in our 100 year old dairy barn, do a tour, nosing, tasting of all three (soon to be four!) expressions of our bourbon. We are open for your visit or event, Thursday - Monday from noon to 6: 00pm with tours on the even hours. Go to our webpage and schedule a tour today! <https://jhenryandsons.com/schedule/>

J Henry & Sons Bellefontaine Reserve: Bourbon Whiskey, Small batch bourbon slow reduced and finished in a Cognac barrel

J Henry & Sons Small Batch Bourbon: Bourbon Whiskey, Small Batch blend of ten 53 gallon barrels aged for five or more years and proofed to 46% ABV

J. Henry & Sons Patton Road Reserve: Bourbon Whiskey, Best of Category and Best of Class winner in the American Distillers Institute Whiskey competition. Single barrel, cask strength bourbon, barrels selected for their character and pure expression of what bourbon should be.

New Spirit - J. Henry & Sons 7 Year Patton Road Reserve: Bourbon Whiskey, Single barrel, cask strength Patton Road Reserve Aged & Years in our non-electrified rick house on the farm.

Jacob Rieger & Co. | 63

Kansas City, MO

American Craft Distiller

Jacob Rieger & Company was founded in 1887 in Kansas City's West Bottoms Livestock Exchange district. The brand offered over 100 alcoholic products and took pride in maintaining a quarter of a million unique customers by offering mail-order delivery services. In 1919, Prohibition was enacted by the federal government and wasn't reversed until 1933. J. Rieger & Co. was a casualty at the time, but was not destined to be lost forever. Nearly a century following Prohibition, we are proud once again to call Kansas City our home.

Jefferson's Bourbon | 36

Louisville, KY

American Craft Distiller

Founded in 1997, Jefferson's is the brainchild of Trey Zoeller and his father Chet, a famed bourbon historian. They were continuing a family tradition that goes back to Trey's 8th generation grandmother who was arrested in 1799 for the "production and sales of spirituous liquors." To personify the brand, they chose Thomas Jefferson—known for his curiosity and experimental spirit. This is a mindset to which Trey has dedicated himself, pushing the boundaries of the definition of bourbon. Upholding tradition, yet always discovering new possibilities.

The home of Jefferson's Bourbon is located in the heart of Bourbon Country, and just minutes from downtown Louisville, at the Kentucky Artisan Distillery in Crestwood, Kentucky.



Jim Beam Small Batch | 46

Shepherdsville, KY

Kentucky Legend Distiller

Jacob Beam sold his first barrel of bourbon in 1795, laying the foundation for an enduring family business that lasted through even the hardships of Prohibition—which led the family to try growing citrus, coal mining and even running a lime quarry. After repeal in 1933, however, the Beam family quickly returned to producing bourbon. In fact, at aged 70, James Beauregard Beam, or "Jim"—the namesake behind Jim Beam® bourbon—personally rebuilt the family's distillery, by hand, in just 120 days.

After seven generations and 30 family members of master distillers, the Jim Beam family tradition continues on today. In 2005, Frederick Booker Noe III, the great-grandson of Jim Beam, filled the 10 millionth barrel of Jim Beam, keeping the tradition of Jacob Beam alive for the next generation of bourbon drinkers.

Bakers: Bourbon Whiskey, This stuff is quite good. I would file this under the "dangerously drinkable" label in my personal stash. At first glance, the 107 proof designation might give the impression of a real burner, however it is precisely the warmth

from the alcohol that saves this bourbon from falling off into the realm of being sickly sweet.

Basil Hayden: Bourbon Whiskey, One of the four bourbons in the Jim Beam, Small Batch Collection and bottled at a much lighter 80 proof, Basil Hayden is an easy drinking, well balanced whiskey. Beam Global recreated Basil Hayden, Sr's original mash bill when producing this bourbon as Hayden is credited with increasing the percentage of rye in the mash

Basil Hayden Dark Rye: Rye Whiskey, The new Basil Hayden's Dark Rye whiskey, according to those behind it, brings into one bottle an interesting mix of alcohol to create this expression. What you've got in this is Kentucky straight rye whiskey, with its characteristic spiciness, balanced with the soft, rounded presence of Canadian rye from the Alberta Distillery. These two ryes are then touched with California port to add both a hint of sweetness and a deep ruby color to the final blend.

Bookers: Bourbon Whiskey, Booker's Bourbon is a rare barrel-strength bourbon, bottled uncut and unfiltered*. But you obviously know a good bit about bourbon, because you don't end up here by mistake. We don't advertise. We don't do social media. We just do bourbon. We focus on the sweet spot. The center of the rackhouse where the temperature and humidity stars align to create the deepest and most intense flavors. Once it's aged to perfection, which always varies, the liquid is bottled uncut and unfiltered*. We don't add, we don't water down, and we don't apologize for it. For some people, it may be too much. But for true bourbon fans, it's probably the best ever.

Jim Beam Black: Bourbon Whiskey, 2016 World's Best Bourbon

Jim Beam Distillers Cut: Bourbon Whiskey, From barrels personally selected by 7th generation Beam Family Distiller Fred Noe himself, this whiskey is 100-proof, unfiltered and aged 5-6 years, resulting in a bourbon with more body and fuller flavor. Jim Beam® Distiller's Cut builds nicely in a cocktail, can be enjoyed neat, or on the rocks.

Jim Beam Distillers Masterpiece: Bourbon Whiskey, Previously available exclusively at the distillery, this bourbon was extra-aged and finished in Pedro Ximénez sherry casks. Aroma of dark, rich fruits, including plums, cherries, and raspberries. Notes of chewy leather, moist tobacco, coffee and dark chocolate on the palate. Bold, slightly sweet finish

Jim Beam Single Barrel - Robin Room: Bourbon Whiskey,

Knob Creek Single Barrel: Bourbon Whiskey, Knob Creek Single Barrel Selections from Robin Room and Cask & Ale

Knob Creek Smoked Maple: Bourbon Whiskey,

Makers 46: Wheat Whiskey, Maker's 46 starts off as standard Maker's Mark, which is a wheated bourbon made in batches of less than 1,000 gallons. Then, heavily seared French oak staves are placed in just-emptied standard Maker's Mark barrels, which are then refilled and returned to the warehouses to finish aging for an undisclosed amount of time.

Makers Mark: Bourbon Whiskey, Maker's Mark is a small-batch bourbon whiskey produced in Loretto, Kentucky, by Beam Suntory. It is bottled at 90 U.S. proof and sold in distinctively squarish bottles sealed with red wax

Makers Mark Cask Strength: Bourbon Whiskey, A good balance of sweet and spice with a full-bodied mouth feel that coats your tongue in complex flavors.

Makers Mark Private Select - Robin Room & Steve's Liquor: Bourbon Whiskey, Maker's Mark's Private Select program allows retailers and bars the opportunity to create their own Maker's Mark bottling. Participants are taken to Loretto, Kentucky to

the Maker's Mark Distillery where they are allowed to taste and select from five different types of staves whiskey which is aged in each. The staves are: Maker's 46, Baked American Pure 2, Seared French Cuvée, Roasted French Mocha, and Toasted French Spice. They are then allowed to create their own "recipe", which will be stated on the back of the bottle which types of staves they use. The whiskey is fully matured cask-strength Maker's Mark and is further aged for 9 weeks with these selected staves. As these are cask-strength single barrels, the ABV will vary for each barrel selected and, of course, will be stated on each bottle.

Journeyman | 31

Three Oaks, MI

American Craft Distiller

Special Guest: **Rob Krass**, Midwest Regional Mgr.

Journeyman Distillery is a family owned and operated business in Three Oaks, MI. Founded in 2010, we are one of the first 300 distilleries operating in the US as well as one of the select few distilleries in the world to be organic and kosher certified. Journeyman's focus on making whiskey and other artisan spirits has received international acclaim. Located in the historic Featherbone Factory, we offer a unique environment to our guests to enjoy craft cocktails and locally sourced, high quality foods.

Bilberry Black Hearts Gin: Gin, 100% organic wheat distillate with 12 botanicals

Buggy Whip Wheat Whiskey: Wheat Whiskey, Single-grain / 100% organic wheat

Featherbone Bourbon: Bourbon Whiskey, 70% organic corn / 25% organic wheat / 5% organic rye

Last Feather Rye: Rye Whiskey, 60% organic rye / 40% organic wheat

Not a King Rye: Rye Whiskey, 60% organic rye / 40% organic corn

OCG Apple Cider Liqueur: Liqueur, Michigan apple cider, apple juice and spiced fortified with our un-aged rye whiskey

Red Arrow Vodka: Wheat Vodka, 100% organic wheat based vodka

Roads End Rum: Light Rum, 100% organic mexican blackstrap molasses

Silver Cross Four Grain Whiskey: Grain Whiskey, 25% each on organic rye / corn / wheat / barley

King's County | 77

New York, NY

American Craft Distiller

Kings County Distillery, located in the Brooklyn's Navy Yard is New York City's premier craft distillery and among the most acclaimed small distilleries in the United States producing corn whiskey and bourbon whiskey.

Barrel Strength: Bourbon Whiskey, Kings County barrel strength straight bourbon is pulled from some of the oldest barrel stocks that we have in inventory now: bourbon barrels aged between two and four years. Because these barrels are stronger and

richer, we decided to bottle this release at barrel strength, which varies by batch usually between 115 and 124 proof.

Bottled-In-Bond Bourbon: Bourbon Whiskey, Kings County is among the very first craft distillers to release a style of whiskey that can be considered the highest class of American Whiskey. Bottled-in-Bond is a designation that refers to American whiskeys (and some brandies) that are distilled, aged, and bottled entirely at one distillery, from barrels filled in one season, by one distiller. Furthermore, the whiskey must be four years old and bottled at precisely 100 proof. In the old days, this was a way to protect the consumer from brands that were merely bottling up whiskey from other distilleries and blending or adulterating that whiskey. In an era when consumers still sometimes have a hard time knowing exactly where their whiskeys actually come from, bottled-in-bond best expresses the advantages we enjoy by making all our whiskey in-house from grain to bottle. Highly allocated but available everywhere.

Chocolate Whiskey: Bourbon Whiskey, Kings County's Chocolate Whiskey infuses our Moonshine with ground cacao bean husks from Mast Brothers Chocolate, whose factory is nearby. Bitter and surprising, this rich whiskey tastes like dark chocolate and works great in cocktails or on its own as an after-dinner drink.

Peated Bourbon: Bourbon Whiskey, What is Peated Bourbon? It's bourbon whiskey that conforms to the American requirements for bourbon but is made with malted barley that has been exposed to peat smoke, a practice more common in Scotch whiskeys—the malt we use for the peated bourbon was even grown and kilned in Scotland. So it's a scotch-like bourbon, flavorful and robust from having aged in a new barrel, with an added light smoky finish reminiscent of single-malt. If scotch and bourbon had a baby, this is what it would taste like. As far as we know, this is the world's only peated bourbon and will appeal to the adventurous whiskey traveler who has tried everything

Single Malt Whiskey: Bourbon Whiskey, Our Single Malt Whiskey is made almost entirely like a single malt scotch—except that instead of being made in Scotland, it's made here in Brooklyn. Kings County Distillery's single malt whiskey is open-fermented off the grain from malted barley (with a hint of peat) sourced from England and Scotland. The whiskey is twice distilled in traditional Scottish pot stills, then aged in our own used bourbon barrels anywhere from 1.5 to 4 years. With a higher post-cask strength than our American-style offerings, this whiskey warranted a higher bottling strength—47%—and so it is more potent than its palate would suggest. Dry and sophisticated, it is an elegant whiskey with notes of honey, hay, burnt orange peel, and peat. It is a perfect addition to your shelves.

Spiced Whiskey: Bourbon Whiskey, Our seasonal release is an infusion of baking spices associated with mulled cider, hot toddies, and holidays with family and friends. Using cinnamon, cardamom, nutmeg, allspice, black peppercorns, clove, and star anise, this whiskey is a bold but balanced answer to some of the cinnamon-flavored offerings from bigger distilleries that aim for a broader audience. Perfect for cocktails that like a spicy cinnamon kick, this whiskey is designed for crisp, cool weather

Straight Bourbon: Bourbon Whiskey, Kings County Distillery's Straight Bourbon is made from New York State organic corn and malted barley from the U.K., is twice distilled in copper pot stills and then aged in new charred oak barrels. It is characterized by a rich aroma of fresh corn, balanced with the sweet caramelized oak sap from small barrels. It has a very strong

sweet base with flavors of vanilla and caramel, a deep molasses taste to the middle notes, and leaves a smooth finish with hints of cinnamon and autumn spices. Aged for at least two years, this bourbon is a precocious whiskey, surprisingly robust for its age.

Koval Distillery | 58

Chicago, IL

American Craft Distiller

KOVAL is the first distillery in Chicago, IL since Prohibition. Handmade, Organic & Kosher, Grain to Bottle Whiskeys, Liqueurs, and Spirits.

Barreled Gin: Gin, Fans of KOVAL Dry Gin will taste a similarly crisp spirit with flavors from rose hip, juniper, angelica root, and coriander, but will appreciate a new level of depth and oak from the spirit's time resting in a KOVAL whiskey barrel. The attention to detail that KOVAL's grain-to-bottle process allows shines through in the final product, offering a unique spirit that appeals to gin and whiskey drinkers alike.

Bourbon: Bourbon Whiskey, KOVAL Distillery's organic, single barrel bourbon has the requisite mash bill of at least 51% corn, but instead of the usual rye or wheat supplement, they have included one of the main cereals of Asia and Africa. Millet is a gluten-free ancient sustenance grain, and like corn, has a history of working in the spirits industry, albeit in Nepal, where it has long been celebrated as a libation of choice. Tucked away in a charred new American oak barrel to age, millet and corn learn to complement each other, neither taking the lead. Out of the bottle, this duet opens with notes of mango chutney, while the millet renders a soft whisper of vanilla throughout. Then harmonizing, the grains sing with the sweetness of apricot custard. This pair finishes with peppery caramel, a diminuendo into a wisp of clove-spiked tobacco lingering on the tongue. Small Batch. Single Barrel. Unfiltered. Heart cut. Organic.

Dry Gin: New Western Dry Gin, Made with a unique variety of woodland spices. Juniper and wildflowers envelop the nose, while the taste is dry, yet vibrant - clean and nuanced by emerald grasses, golden citrus, and white pepper with a round, floral body. Crisp enough to enjoy straight and of course excellent in cocktails both classic and contemporary. "This gin speaks for itself, and it speaks volumes." - Paste Magazine Small Batch. Organic.

Four Grain: Grain Whiskey, The Four Grain is distilled from a mash bill of oat, malted barley, rye, and wheat. This whiskey is aged in heavily charred new oak barrels from Minnesota and bottled single barrel at 94 proof. The four grains define its depth with a banana nose, creamy palate, and spicy finish. Only the "heart cut" of the distillate, no "heads" or "tails." Grains sourced from a local organic farmer collective in the Midwest. Small Batch. Single Barrel. Unfiltered. Heart cut. Organic.

Rye: Rye Whiskey, Only the "heart cut" of the distillate, no "heads" or "tails." Aged in new American oak from Minnesota. Grains sourced from a local organic farmer collective in the Midwest. "This is no ordinary rye, because it doesn't come from an ordinary distillery. [...] Despite being 100% rye grain, this whiskey is fresh and light [...] with a maple-y, candy corn entry and a kiss of spice on the "finish." — The Wall Street Journal Unfiltered 100% Rye. Heart Cut. Single Barrel. Organic.

Letherbee Distillers | 76

Chicago, IL

American Craft Distiller

A gang of industry iconoclasts, Letherbee Distillers came together through a twist of fate, punk shows, and latenight drinking at local dives. Rewind to 2007: Brenton Engel is cooking moonshine in his basement. Two years later, his “Illinois Joy” moonshine would create a cult following outside neighborhood bars and with restaurant cooks across the city. Brent soon starts bar tending and cohorting with some of Chicago’s most experienced cocktailers and barkeeps, who would soon team up to become Letherbee Distillers. With absolutely zero influence from outside investors or marketers, Letherbee’s level of authenticity is second to none. Now distributing across the US, as well as Europe, the product family consists of the Original Label Gin, Barrel-Aged Absinthe, Autumnal & Vernal Gins, Bësk, and Fernet.

Barrel-Aged Absinthe: Absinthe, Letherbee’s Barrel-Aged

Absinthe draws its caramel hue from a six-month stint in unused, charred-oak casks. A straightforward white absinthe recipe mellows in the aging process, softening the anise notes to let sumptuous floral and spice layers resonate. Besides the color, the full-sized barrels also imbue the Absinthe Brun with toasty hints of vanilla and caramel. Bottled at 126 proof, the spirit-forward drink is an addictive sipper that can also add depth to a variety of cocktails. Barrel Aged for 6 Months, New, Charred American Oak, Full Sized Barrels (53 Gal.), Anise Seed, Fennel, & Wormwood, Neutral Grain Base.

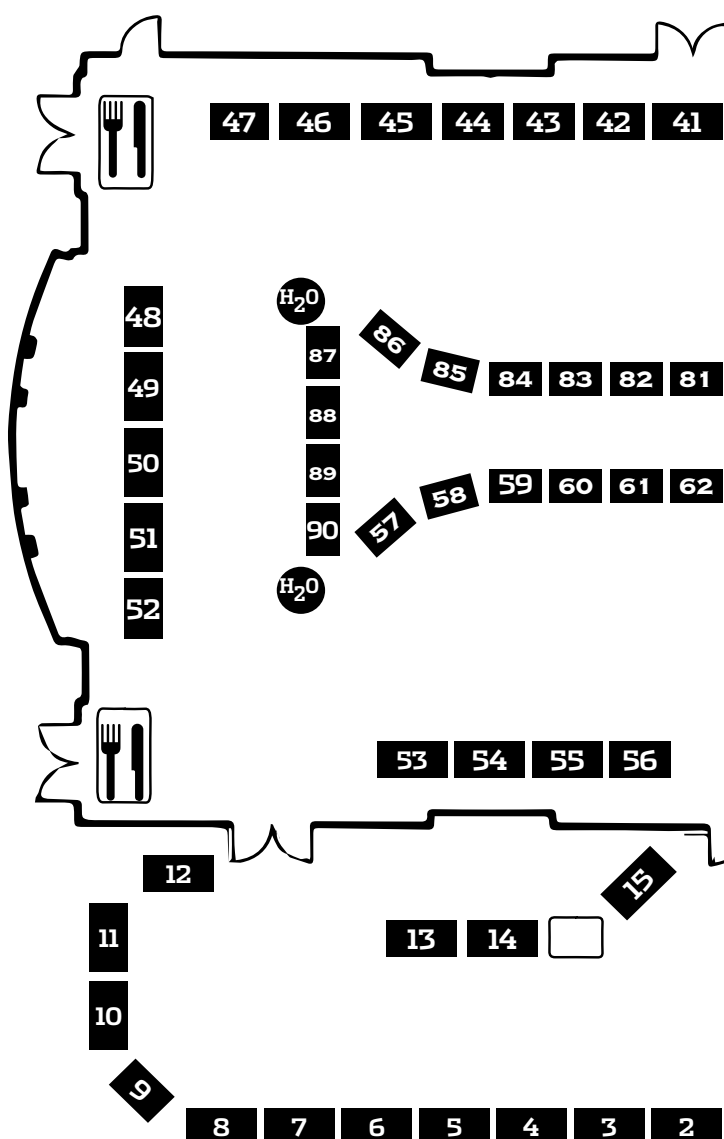
Fernet: Fernet, Argentinians mix it with cola, San Franciscans take it with a ginger ale back, and Italians sip it neat.

Wherever you are in the world, one thing is certain—Fernet is not going away. Letherbee’s freshly refined take on the signature digestif is smooth, perhaps startlingly so. The prominence of saffron evokes popular Fernet, but supporting notes of rhu-barb root and myrrh gum scaffold the palate as to not let bitter notes overpower. Spearmint and eucalyptus lend a subtle, pleasant mentholated finish. Given Letherbee’s penchant for balanced flavors, this Fernet is versatile—shoot it, sip it after a meal, add it to coffee, or mix it in a complex cocktail. 20 Botanicals, Italian-Style Bitter Liqueur, Aperitif/Digestif

Bësk: Liqueur, Letherbee unites with R. Franklin for a refined rendition of BËSK—a relatively obscure yet locally infamous Swedish liqueur dominated by wormwood. The bitter shot initially hits with flavors of grapefruit before an onslaught of wormwood alongside earthy gentian root—an effect that lingers on the palate for quite a surprising while. Beneath the acrid din of the more acute tasting notes rests more gentle traces of juniper, star anise, and elderflower musk. Bottled at 100 proof, Letherbee’s BËSK remains an esoteric shot for adventurous drinkers, but the bitter liqueur can be gracefully incorporated into sophisticated cocktails. 6 Botanicals, Bësk = “Bitter” in Swedish, Aperitif/Digestif

Original Label Gin: Gin, Few gins unfold like Letherbee’s flagship tippie, distilled by hand with a clean yet robust blend of 11 botanicals. Juniper spearheads a mélange of spices, including coriander, cardamom, and cinnamon, while cubeb berries evoke a touch of pepper and a hint of ginger in the finish. Lemon and orange peel lend the dry, balanced concoction a bit of room for

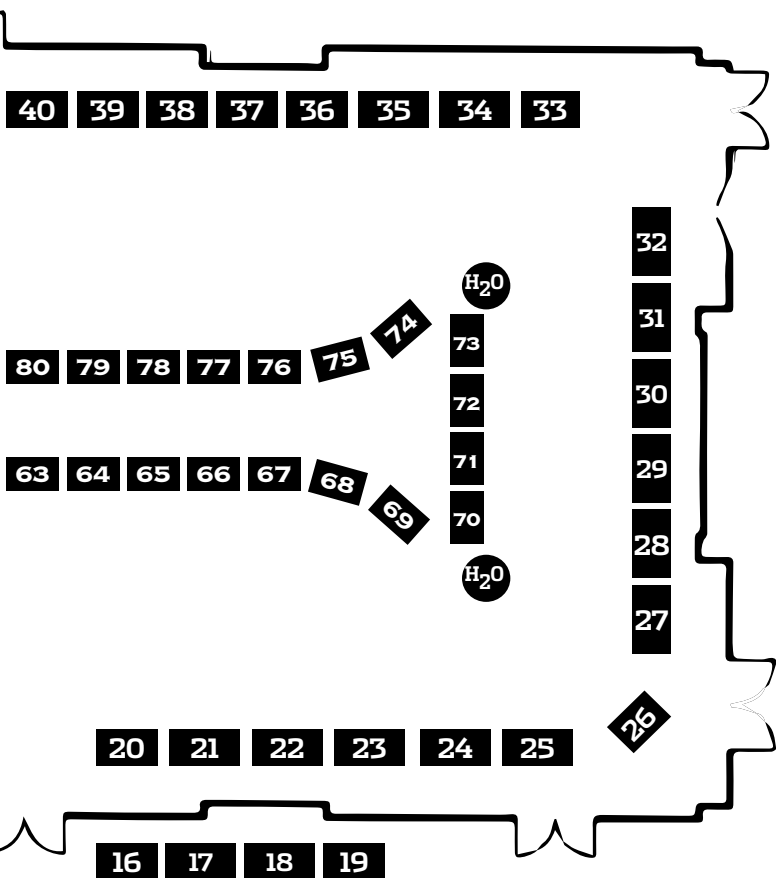
Edgewater I



Booth numbers by vendor

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Bearcat Bourbon	78	Few	28
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ch Distillery	1	Hudson	65
Cider House of Wisconsin	54	Infinity Beverage	44
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Clyde May's	24	Jacob Rieger & Co.....	63
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Hotel—Grand Ballroom



Bathrooms →

Seminars →

Located in the Mendota Ballroom below the grand ballroom. Access via the stairs or elevator.

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DISTILL AMERICA

The 10th Annual

Celebration of American Distilling

The Madison Malt Society
would like to thank the following
for making this years event
a wonderful success:

**Alcoholmanac
Barriques Wine, Spirits, and Coffee
Buffalo Trace
Dancing Goat
EVP Coffee
Gail Ambrosius
Isthmus Publishing
Maximum Ink
Rökker
Star Liquor
Steve's Liquor
The Cannery Wine and Spirits
The Malt House
Tom Griffin
Union Cab
Yahara Bay**

AND ALL OUR VOLUNTEERS!

THANK YOU!

Also, special thanks to our
roving cocktail masters.

WA	Seattle	Big Gin/Captive Spirits
WA	Seattle	Remy-Westland Whiskey
keen DC	Washington	Don Ciccio & Figli
WI	New Richmond	45th Parallel
WI	Burlington	AEppelTreow
WI	Milwaukee	Bittercube
WI	Milwaukee	Central Standard
WI	McFarland	Cider House of Wisconsin
WI	Cambridge	Dancing Goat Distillery
WI	Middleton	Death's Door Spirits
WI	Madison	Domeloz
WI	Sturgeon Bay	Door County Distilling
WI	Baraboo	Driftless Glen
WI	Milwaukee	Great Lakes Distillery
WI	Plover	Great Northern Distillery
WI	Eau Claire	Infinity Beverage
WI	Dane	J. Henry & Sons
WI	Madison	Natural Spirits
WI	Madison	NessAlla Kombucha
WI	Coleman	North Woods Distillery
WI	Minocqua	Northern Waters Distillery
WI	Madison	Old Sugar
WI	Madison	Phillips Distributing
WI	Madison	Rökker
WI	West Allis	SoulBoxer Cocktail Co.
WI	Madison	State Line
WI	Mineral Point	The Cider Farm
WI	Milwaukee	Twisted Path
WI	Prairie du Sac	Wollersheim
WI	Madison	Yahara Bay
WV	Maxwelton	Smooth Ambler
FL	Miami	Samson & Surrey
NJ	Jersey City	Proximo
TX	Austin	Tito's
LA	Metairie	Sazerac
TN	Tullahoma	George Dickel
NY	New York	Bearcat Bourbon
NY	Gardiner	Hudson
NY	New York	King's County
CO	Golden	Local Distilling/Vanjak
CA	San Diego	Cut Water Spirits
CA	Alameda	St. George
AL	Troy	Clyde May's
VT	Hardwick	Barr Hill
VT	Shoreham	Whistle Pig
IL	Chicago	ch Distillery
IL	Chicago	Coquetel Spirits Co.
IL	Evanston	Few
IL	Chicago	Koval Distillery
IL	Chicago	Letherbee Distillers
IL	Chicago	Mesh and Bone
IL	Lake Bluff	North Shore Distillery
IL	Wauconda	Not Your Father's
IL	Chicago	Oppidan Spirits
IL	Riverside	Quincy Street
IL	Gurnee	Real Russian
IL	Chicago	Rhine Hall
IA	Templeton	Templeton Rye
CT	Stamford	WJ Deutsch
MD	Baltimore	Sagamore Spirit
UT	Park City	High West
MO	Kansas City	Jacob Rieger & Co.
MO	Saint Louis	Square One
MN	Minneapolis	Crooked Water Spirits
MN	Princeton	Prairie Organic Vodka
MN	Minneapolis	Tattersall Distilling
MN	Duluth	Vikre
MI	Three Oaks	Journeyman
MI	Holland	New Holland Artisan Spirits
MI	Traverse City	Traverse City
KS	Atchison	MGP Products
KY	Lexington	Alltech
KY	Louisville	Brown-Forman
KY	Frankfort	Buffalo Trace
KY	Lawrenceburg	Bulleit
KY	Louisville	Copper & Kings
KY	Lawrenceburg	Four Roses Distillery
KY	Bardstown	Heaven Hill
KY	Louisville	Jefferson's Bourbon
KY	Shepherdsville	Jim Beam Small Batch
KY	Lebanon	Limestone Branch
KY	Bardstown	Lux Row Distillery
KY	Louisville	Michters
KY	Louisville	Rabbit Hole
KY	Louisville	Still House
KY	Bowling Green	Western Spirits
KY	Lawrenceburg	Wild Turkey
OR	Portland	Aviation Gin
OR	Hood River	Clear Creek

Yardbirds Boy State

drinkers to pick up subtle notes of licorice and almond. At 96 proof, Letherbee Gin shines in all contexts, whether sipped straight, loughed with a few drops of water until slightly cloudy, or mixed in a cocktail. Un-chill Filtered, 11 Botanicals- Pot Still, Maceration Method- Neutral Grain Base, 1.75L, 1L, 750mL, 200mL

Limestone Branch | 16

Lebanon, KY

American Craft Distiller

Limestone Branch Distillery was founded in 2010 by brothers Steve and Paul Beam, whose ancestral roots run deep in the bourbon industry – on both sides of their family – making them seventh generation distillers. Their great-great grandfather was Joseph Washington Dant, an early bourbon pioneer. And their great grandfather was Minor Case Beam, the eldest son of Joseph M. Beam, of the legendary Beam lineage

Minor Case Rye: Rye Whiskey, **Yellowstone Limited Edition 2017:**

Bourbon Whiskey, A true family affair, in 1910 my father's grandfather, Minor Case Beam, sold his Old Trump Distillery to Joseph Bernard Dant, pioneer distiller and relative to my mother, and began producing Yellowstone at the distillery. I am proud to welcome the Yellowstone brand back to our family 105 years later with this perfectly smooth blend of the finest 12-year rye, 7-year rye, and 7-year wheated Kentucky Straight Bourbon Whiskey, lovingly bottled at 105 proof: the only way to celebrate this family legacy. This bourbon is aged for an additional nine months in wine casks before bottling to give it a unique but natural flavor.

Yellowstone Select: Bourbon Whiskey, A hand-picked blend of sweet, spicy, and smoky bourbons

Local Distilling | 33

Golden, CO

American Craft Distiller

Special Guest: **Dave Guelzow;Leana Guelzow**

Local Distilling, is a family run business which is located in the foothills of Golden, Colorado. Following seven years of hard work and commitment to our dream, the official opening took place in the fall of 2014. We currently offer Vanjak Vodka, Jory's Old Bird Gin, and High Proof. Our desire is to create brands that are of high quality exceeding other name brands yet stay competitively priced. We offer a unique six time silver filtration process making our Vodka smoother and cleaner thereby providing a most satisfying taste. We are very proud of our 2017 Gold Medal Best Domestic Vodka distinction. Having grown up in Cottage Grove, WI it is a distinct honor to be able to bring our products to my home state. Thank you for supporting a family-owned business and USA made product. We hope that you enjoy our libations as much as we enjoy producing them for you!

Jory's Old World Gin: Gin, Silver filtered. Eldorado Springs Water. No preservatives. Family owned and produced. Tasting notes: Upfront

soft juniper with balanced botanicals on the finish. Smooth and easy to drink while staying true to the traditional gin profile

Vanjak Vodka: Vodka, 2017 Gold Medal winner Best Domestic Vodka. Silver filtered for an extra smooth flavor. We use Eldorado Springs water, voted best in U. S. .No preservatives. Family owned and produced

Lux Row Distillery | 75

Bardstown, KY

American Craft Distiller

Real roots, real family, real products: Lux Row Distillers – a new bourbon distillery experience coming to the Kentucky Bourbon Trail in 2018 – is a family-owned venture, bringing the Lux family history and spirits tradition to the bourbon industry. Lux Row Distillers will be the home of Luxco’s bourbon brands, including Rebel Yell, Blood Oath, David Nicholson and Ezra Brooks Kentucky Straight Bourbons. Located in the heart of Bardstown, Kentucky, the 18,000-square foot Lux Row Distillers will include a visitor center, six barrel warehouses, a tasting room, and event space, making for an all-encompassing bourbon experience. The 70-acre property is home to an 18th century stone house – which will remain and is registered as a National Historic Place – and a long, tree-lined driveway that will provide a scenic entrance to the future distillery

Blood Oath

David Nicholson 1843

David Nicholson Reserve

Mesh and Bone | 17

Chicago, IL

American Craft Distiller

Special Guest: **Scott Cass**, Regional Sales Director-Upper Midwest
Chicago-based company showcasing Unique Spirits from around the World.

Arakku: Sri Lankan spirit made from the sap of the coconut flower, aged 15 years in halmilla wood casks.

Shochu: Japanese spirit, distilled from barley. Nose similar to a sake, with a finish of a very clean, smooth vodka.

Sotol: Spirit from Chihuahua, Mexico made from the Sotol Plant, a wild-growing relative of the agave.

MGP Products | 48

Atchison, KS

American Craft Distiller

Headquartered in Atchison, Kansas, MGP began in 1941 as a small distillery operation in the heart of America’s grain belt. Founder Cloud L. Cray, Sr., felt the Company’s location and existing infrastructure were an ideal base from which to grow a successful business that would serve the needs of its customers.

George Remus: Bourbon Whiskey, **Remus Repeal Reserve:** Bourbon Whiskey, **Till:** Wheat Vodka,

Michters | 29

Louisville, KY

American Craft Distiller

Special Guest: **Dave Schlapper**, Owner

America's first whiskey distilling company, Michter's rich history dates back to 1753 when a farmer in Pennsylvania's Blue Mountain Valley distilled his first batch of whiskey from hardy rye. At one point a Master Distiller left his family's well-known distillery to join Michter's so he could be at a smaller, less cost-conscious company where he could make the finest whiskey, cost be damned.

Natural Spirits | 70

Madison, WI

American Craft Distiller

After tasting a popular digestivo (Crema Di Meloncello) while traveling through Italy with my future wife in 2009, I started attempting to recreate the product at home, having exhausted all other resources trying to find it. Over the following years, many trial batches were created, and the process & product was perfected. At this time I was sharing with friends and family, and at some point brought a sample to Yahara Bay Distillers in Madison. Yahara Bay was impressed, and offered me the chance to put my Cantaloupe Cream Liqueur in bottles in early 2017! In November of 2017, three new flavors were released as well-Mango, Gingerbread, and Maple Bourbon Barrel Coffee! The flavors used in these products are all natural, the cream we use is from Wisconsin, & the alcohol component a wonderful Puerto Rican Rum.

Cantaloupe Cream Liqueur: Liqueur, A luxurious blend of luscious cream and ripe cantaloupe flavor; fruity, silky, and always enjoyable.

Gingerbread Cream Liqueur: Liqueur, Gingerbread spice blended with cream.

Mango Cream Liqueur: Liqueur, A delicious, tropical blend of tangy mango and cream.

Maple Bourbon Barrel Coffee Cream Liqueur: Liqueur, A harmonious blend of sweet, rich maple, smooth, mellow bourbon, bold, robust coffee, and cream.

NessAlla Kombucha

Find them wandering around

Madison, WI

Wisconsin Craft Distiller

Special Guests: **Franklin J. Parr & Cassandra Schmid**, Booch Slingsers

In 2008, we founded NessAlla Kombucha in beautiful Madison, Wisconsin, and we've been making craft brewed Kombucha using only organic and fair trade ingredients ever since.

Our goal is to promote health and well being within our commu-

nity and yours. We're both certified herbalists and we work with a small, dedicated and totally boochin' team to bring you the freshest kombucha on the planet. Our brewery was one of the first craft kombucha producers in the nation, and we're hard at work every day making kombucha.

New Holland Artisan Spirits | 45

Holland, MI

American Craft Distiller



New Holland brews and distills at three locations in Holland and Grand Rapids, Michigan: their production facility on the north side; their Pub & Restaurant in downtown Holland; their brewpub and distillery; The Knickerbocker, on Grand Rapids' West Side. The two restaurants, including retail spaces, welcome guests seven days a week and production tours are on Saturday afternoons.

Beer Barrel Bourbon: Bourbon Whiskey, Beer Barrel Bourbon is first aged in New American oak barrels for several years, before a three month beer-y slumber.

Beer Barrel Rye: Rye, First aged in New American Oak barrels before a three month beer-y slumber in Dragons Milk stout barrels.

Zeppelin Bend: Malt Whiskey, An American Single Malt Whiskey, pot distilled and aged in New American oak with a heavy char. Notes of vanilla and clove arise from the slightly caramelized spirit leading to a classic American-oak finish.

Knickerbocker Gin: Gin, Knickerbocker Gin is a vibrant, aromatic spirit, pot distilled and infused with flavors from more than a dozen herbs and spices. Generous amounts of juniper-berries contribute a bright citrus and evergreen body, bursting with flavor before a clean, dry finish.

Barrel Knickerbocker: Gin, Conditioned in spent New Holland Spirits barrels, makes a delicious barrel gin. Toasty notes from the spirit-soaked wood accentuate the vibrant juniper character and provide a deep and smooth contrast to the lively aromatics.



North Shore Distillery | 3

Lake Bluff, IL

American Craft Distiller

The oldest craft distillery in Illinois, and makers of a range of delicious, award-winning spirits available in the Midwestern US.

Aquavit - Private Reserve: Aquavit, Spicy, savory and complex with caraway and cumin

Bourbon Cask Rum: Aged Rum, Smooth, fruity and dry - sips like a whiskey but finishes with layers of tropical fruit.

Distillers Gin No. 11: London Dry Gin, Classic, juniper-forward gin with notes of citrus and spice

Distillers Gin No. 6: New Western Dry Gin, A modern, botanical gin with notes of juniper, citrus, floral and spice.

Doublewood Rum: Aged Rum, Rich, round and layered - our aged rum further aged with cherrywood and Mexican vanilla beans.

Ethel's Eye of Newt Cordial: Liqueur, Our latest limited release, with three kinds of mustard seed, garlic, dill, turmeric and wildflower honey.

Sol Chamomile Citrus: Flavored Vodka, A layered, delicate spirit with fresh orange, lemon and lime notes and accents of chamomile and spice

North Woods Distillery | 84

Coleman, WI

American Craft Distiller

Smooth Sailing Rum tastes like toffee candy, it's smooth & delicious. Enjoy it at room temperature: sip it and let it bathe your tongue, then slowly swallow. There are many complex toffee flavors. Many enjoy Smooth Sailing Rum on the rocks or in a cocktail: Dreamsicle: mix with Orange Juice, Werther's: mix with Root Beer, Toffee Coffee: mix with coffee or enjoy it with Pineapple Juice.

Smooth Sailing Rum is carefully distilled to the absolute Heart of the Rum, gathering only the exceptionally Smooth distillate. The Fractionating Still has a efficient configuration with a centralized internal condenser, that was developed in house. The Reflux is concentrated at the center of the column. A slow and careful distillation is what gives Smooth Sailing Rum its "Smooth".

This small batch system incorporates a unique aging method in which the Rum is heated to 141 degrees for a 26 day period. In this way, the flavors coalesce into a unifying flavor. This is what gives Smooth Sailing Rum its "Delicious".

The North Woods Distillery llc is located in Coleman, WI. This one man operation is committed to producing the best flavored rum on the market. Curt Naegeli, the sole employee, is pouring tonight. Stop by to say "Hi" and try this fantastic rum.

Read a recent article here: <https://tinyurl.com/yabn8obw>

Smooth Sailing Rum: Flavored Rum,

Northern Waters Distillery | 30

Minocqua, WI

Wisconsin Craft Distiller

Northern Waters Distillery was founded in 2013 with the purpose of creating an ever-expanding variety of great products while offering a very open and visible operation. Our philosophy is that crafting fine spirits should be an enjoyable endeavor – one that we share with our patrons every single day.

Coffee Flavored Vodka: Flavored Vodka, Vodka flavored with real coffee

Cold Water Gin: Gin, Gin with botanicals that include wintergreen, coriander, lemon peel, and white pine.

Cold Water Vodka: Vodka distilled from a grain mash primarily of corn. Distilled five times.

Double Barrel Buck Shot: Bourbon Whiskey Finished in Beer Casks

Jimmy's Room Bourbon Whiskey: Our high corn bourbon whiskey, aged in 15-gallon barrels.

Not Your Father's | 18

Wauconda, IL

American Craft Distiller

Not Your Father's Bourbon is an 86 proof small batch bourbon from the makers of Small Town Brewery, pioneer of the flavored craft category with Not Your Father's Root Beer.

Old Sugar | 34

Madison, WI

Wisconsin Craft Distiller

Maker of Cane and Abe Rum, Old Sugar Factory Honey Liqueur, Queen Jennie Sorghum Whiskey, Americanaki Ouzo, Brandy Station, Marc Brandy, grappa and other seasonal spirits. We serve drinks at the distillery tasting room, offer free tours and tastes for first time visitors. We even have outdoor seating with a view of the capital!

Oppidan Spirits | 8

Chicago, IL

American Craft Distiller

Craft distillery from Chicago specializing in gin and whiskey.

Cane and Rye: Straight malted rye whiskey finished in Caribbean rum barrels for 18 months.

Oppidan Malted Rye Whiskey: 100 percent rye malt whiskey.

Oppidan Solera Aged Bourbon: Five grain bourbon aged in American oak, French oak, and Oloroso sherry casks.

Oppidan Straight 4 Grain Bourbon: Straight four grain bourbon (corn, wheat, rye, malted barley) aged in new American oak.

Smoke and Sea: Straight bourbon whiskey finished in Islay Scotch barrels.

Phillips Distributing | 80

Madison, WI

American Craft Distiller

Since 1912, Phillips Distilling Company has been producing high-quality spirits and popular brands. As one of America's oldest family-owned spirits companies, we pride ourselves on our independent spirit and our commitment to innovation, quality and community.

Grays Peak Vodka: Vodka,

Meyer Lemon Vodka: Flavored Vodka,

Paul Masson Brandy and Flavored Brandys.: American Brandy,

Prairie Organic Spirits | 89

Princeton, MN

American Craft Distiller

Prairie is made 100% organic by farmers who own the land, the distillery, and the quiet respect of all around them. They are the craftsmen behind Prairie spirits, plowing a new road towards purposeful quality.

Once it leaves the distillery in Benson, Minnesota, Prairie is bottled in the town of Princeton by Ed Phillips and Sons—a fifth generation and family-operated distilled spirits company

Prairie Organic Vodka,

Cucumber Flavored Vodka

Gin

Proximo | 23

Jersey City, NJ

American Craft Distiller

Special Guest: , **Kyle Luebke**, Wisconsin State Mgr.;
Brooke Luebke

PROXIMO is a global innovator of quality spirits that create excitement with every sip. Always on the lookout for what's next, PROXIMO builds brands and invents new products to meet the world's changing tastes and trends in memorable new ways.

Hangar One Rose Vodka: Flavored Vodka,

Stranahan's Diamond Peak Whiskey

Stranahan's Whiskey: Malt Whiskey,

Tin Cup Whiskey

Quincy Street | 64

Riverside, IL

American Craft Distiller

Special Guest: , **Jessica Heitman**, Brand Manager IL, WI, MI
Quincy Street Distillery was born out of the Craft Distillery Heritage. Bringing classic distilling together with innovative flavours is the foundation for our business.

Laughton Bros.: Bourbon Whiskey, Illinois Straight Bourbon Whiskey

The Portage: Malt Whiskey, Illinois Straight Single Malt Whiskey

Water Tower on Fire: Cinnamon Flavored Corn Whiskey

Rabbit Hole | 86

Louisville, KY

American Craft Distiller

Built on tradition to create something proudly modern, the vision of Rabbit Hole captured the imaginations of some of Bourbon's best. We took their amazing understanding of what whiskey is and helped imagine what whiskey could be. We dove into the unknown, and didn't look back. Rabbit Hole Bourbon and Rye whiskeys are 100% Kentucky made, crafted to create a unique drinking experience. We produced our first barrel the same way we will produce every barrel: from our own mix of carefully selected grains, the mash fermented at ideal temperatures to preserve exactly the flavors and aromas we're aiming for, then distilled without compromise.

Bourbon: Bourbon Whiskey, A four-grain mash promising spice and honey and a fresh apple breeze. A whiskey of remarkable maturity with spice on the front, vanilla and custard in the finish

Bourbon Finished in PX Sherry Cask (VIP Hour Only): Bourbon Whiskey, We take Straight Bourbon Whiskey with a wheat mash bill, aged in alligator char. We transfer it to sweet Pedro Ximenez casks of Sherry. The resulting whiskey is refined balanced, with a hint of marmalade and a long, cascading finish.

Rye: Rye Whiskey, A bold 95% Rye Whiskey. A bright caramel amber color with thick legs that linger. Citrus with bright floral notes, herbaceous, black tea flavors with a rich sweetness and spice that gently take you to finish.

Remy-Westland Whiskey | 67

Seattle, WA

American Craft Distiller

Special Guest: **Sarah Schmitt**, Brand Advocate

Remy Cointreau is a French family-run group whose origins date back to 1724. Our vision is exceptional spirits are borne of a savoir-faire which is inextricably linked to terroir, people and time. Brand: Westland - The American-style single malt whiskey. Founded in 2010 in Seattle, WA by Master Distiller Matt Hofmann. Products feature five malt barley bill, virgin oak casks and Belgian brewer's yeast.

American Single Malt: Malt Whiskey, Distilled from the rich, flavorful barley of Washington State and matured predominantly

in new American oak casks in the steady, cool humidity of our seaside home, this whiskey is a testament to that vision

Peated: Malt Whiskey, This Peated Malt whiskey is a variation on our house style made from a mash of peated malt that is among the smokiest in the world. We combine that with a variety of malt-focused spirits that together create a single malt whiskey that encompasses a wide spectrum of peaty and smoky flavors without dominating the palate. The peat character is sturdy enough to satisfy the cravings of those looking for a solid dose of smoke, while malt-focused mash bills contribute grainy and fruity notes that round out the whiskey. Westland's Peated Malt is filled primarily into new American oak and 1st-fill used American oak.

Sherry Wood: Malt Whiskey, Westland's Sherry Wood is a new world approach to an old world idea. For decades, the use of ex-sherry casks for whiskey maturation has been a favored technique in Scotland and beyond. In marrying the decadence of sherry with our unique grain-forward house style we create something altogether new. Like the grain we source, we hold our sherry casks to high standards of quality. These casks held some of the world's finest Pedro Ximénez and Oloroso sherry for nearly a century and in the skilled hands of Rafael Cabello and his team at Tonelería del Sur in Montilla, Spain they have been given new life and purpose. Our long-standing partnership with his family-owned cooperage now provides us with one of the largest supplies of sherry casks in America.

Rhine Hall | 43

Chicago, IL

American Craft Distiller

At Rhine Hall, we focus on fruit brandies, a European-style brandy otherwise known as eau de vie or schnapps. We start with fresh fruit before we chop, ferment, distill, and bottle each unique distillate. The majority of our fruit is sourced from the Great Lakes Region with no additional flavorings, sweeteners, or neutral spirits being put in to enhance or change the product— each bottle contains roughly 25lbs of fruit. This process gives us a product that is not sweet, but embodies the essence of the fruit in both taste and aroma.

In 2012, Charlie and Jenny Solberg, Father-Daughter team, decided to transition their family's passion project into a business. Rhine Hall opened its doors on November 1, 2013 with a production facility and tasting room in the heart of Chicago's Kinzie Industrial Corridor.

We are proud to have the vast majority of our produce sourced locally in the Great Lakes region. All of our waste is collected by Chicago composting company, Resource Center, that employs thousands of people in Chicago and provides nutrients for the soil for the produce to grow in the many city farms. A great deal of the produce is used in many restaurants around the city. Our tanks were manufactured by Solberg Manufacturing Inc.

We contribute to a cause we believe in: We support the Alliance for the Great Lakes

Apple Brandy: Flavored Brandy, We use up to 8 varieties of apples from local farms in Southwest Michigan in each batch of our Apple Brandy. A mix of sweet, bittersweet, and tart apples gives

us a consistent and balanced product that is a true expression of apple.

Cherry Brandy: Flavored Brandy, We use Tart Michigan cherries to make our Cherry Brandy, giving us an extremely deep and aromatic product. Also known as Kirschwasser.

Grappa: Grappa, 100% of the grape pomace used for our Grappa is sourced from local wineries, however the grapes are predominately sourced from the west coast. We do not add sugar to the pomace — we simply add water to re-hydrate before distilling, giving us a smooth, floral Grappa with a clean finish. Grappa is a traditional drink in Italy.

La Normande: Pommeau, La Normande is an American-style Pommeau, a product native to the Normandy region in France. We mix our Apple Brandy with fresh pressed apple cider and age it in bourbon barrels for roughly 9 months. The finished product is a rich apple cider with an Apple Brandy backbone. Various breweries use the resultant bourbon barrels to age their beers. La Normande was first introduced to co-owner, Jenny, and her husband, Taylor, when visiting the Normandy region of France. 'La Normande' in French means, "The Woman from Normandy," as a woman named Heloise introduced Jenny and Taylor to the process for making this regional Pommeau.

Mango Brandy: Flavored Brandy, We source our Mangoes from Mexico, resulting in an extremely bright + tropical product. Our Mango Brandy is arguably the most aromatic of our spirits. Currently, Mango Brandy is produced in only one other known location in Mexico.

Pear Brandy: Flavored Brandy, We use Bartlett pears from local farms in Michigan for our Pear Brandy, which are most comparable to Williams pears in Germany. This variety gives us a silky, aromatic product with a very juicy, ripe finish.

Plum Brandy: Flavored Brandy, We use Castleton and Stanley plums from local farms in Michigan to make our Plum Brandy, resulting in a very floral and versatile product. Also known as Slivovitz.

Rökker | 83

Madison, WI

Wisconsin Craft Distiller

Rökker is the publisher of Maximum Ink music magazine and the brand creator for Rökker Premium Spirits based in Madison, Wisconsin.

Rökker Vodka is made from corn, gluten free and small batch distilled at Yahara Bay Distillery in Madison, Wisconsin. Exceptionally smooth and dangerous.

Rökker Rye Whiskey was released at the beginning of 2018 and is a high rye with just a touch of malted barley to give a slightly sweet taste, incredibly smooth with an euphoric aroma.

Stop by my table and sample my spirits

Rökker Rye Whiskey: Rye Whiskey, My Friends, in the heart of Madison lies a pulse of creativity and enthusiasm for original music that is rarely seen and always desired. The passion to write music has become the strength of the artist and propelled the music scene to national prominence. A victory that has set musicians free to express themselves and their art. Having lived and worked in Madison, Wisconsin's music industry for more than 30 years, I yearned to create a whiskey that emboldened the same passion for something different yet immediately desired like a new favorite song. My name is Rökker and this is my rye whiskey. Made in Madison, Wisconsin at Yahara Bay Distillery.

Rökker Vodka: Vodka, My name is Rökker and this is my vodka, made here in Madison at Yahara Bay Distillery. It's made from corn, gluten free, and we remove all the impurities by hand. Slightly sweet, a little peppery and goes down smooth and warm like a whiskey.

Sagamore Spirit | 85

Baltimore, MD

American Craft Distiller

Special Guest: **Brett Bauer**, Midwest Regional Mgr.

Sagamore Spirit is a Maryland Style Rye. Our spirit flows from a spring house, built in 1909, at Maryland's Sagamore Farm – uniquely pure and naturally filtered spring water, fed from a limestone aquifer. The same water that fuels our champion thoroughbreds, also cuts the rich spice of our rye, creating a spirit as revolutionary as America's risk-takers and history makers. Our story is one of passion, of old meeting new, and crafting a timeless American whiskey as pure as the Sagamore streams.

Cask Strength Made with just a splash of our unique spring water from Sagamore Farm, this whiskey is barrel proof and explodes in color and flavor. A proud winner of Double Gold from the prestigious San Francisco Spirits Competition, this whiskey is full-bodied with notes of dark chocolate. Hit will hit your palate with surprising flavors of honeysuckle and citrus with a touch of caramel.

Signature 83 Proof A traditional Maryland-style Rye Whiskey, smooth mouth-feel, with caramel and molasses up front, and peppery baking spices on the end.

NEW IN 2018



My Friends, in the heart of Madison lies a pulse of creativity and enthusiasm for original music that is rarely seen and always desired. The passion to write music has become the strength of the artist and propelled the music scene to national prominence. A victory that has set musicians free to express themselves and their art.

Having lived and worked in Madison, Wisconsin's music industry for more than 30 years, I yearned to create a whiskey that emboldened the same passion for something different yet immediately desired like a new favorite song.

My name is Rökker and this is my rye whiskey. Made in Madison, Wisconsin at Yahara Bay Distillery.

Now Available at:

Woodman's East

Trixie's Liquor

Steve's Liquor (Univ)

Willy Street North

Cannery Wine & Spirits

O'connell's Lakeside & Fitchburg

Funk's Pub

Baldwin Street Grille

The Wisco

Thirsty Goat

The Frequency

The Concourse

Barrymore Theater

Knuckledown Saloon

ROKKERWHISKEY.COM

Samson & Surrey | 82

Miami, FL

American Craft Distiller

Special Guest: **Diana Pickard**, Brand Ambassador

As great whiskey distillers throughout the world — from Kentucky to Scotland — have long known, it takes sweet water from tough rock to make great whiskey. And, that's what Widow Jane Heirloom Whiskey, distilled in the Red Hook neighborhood of Brooklyn, is all about.

Bluecoat American Gin: Gin,

Bluecoat Barrel Finish Gin: Gin,

Widow Jane 10yr: Bourbon Whiskey,

Widow Jane Rye Mash: Rye Whiskey,

Widow Jane Rye Mash Oak Finish: Rye Whiskey,

Sazerac | 35

Metairie, LA

American Craft Distiller

From the bar, a company was born. In 1869, Thomas H. Handy purchased the Sazerac Coffeehouse and began to acquire and market brands of liquor. He bought out the rights to Peychaud's Bitters in 1873. In the 1890s his company began to bottle and market the Sazerac cocktail, now made with rye whiskey instead of brandy. In addition, the company operated the Sazerac Bar on Royal Street. Later, Handy's former secretary, C. J. O'Reilly, chartered the Sazerac Company. Ever since (except for a stint as a delicatessen and grocery vendor during Prohibition), the Sazerac Company has distilled an ever-increasing line of fine spirits. Today, we are still an independent, American family owned company and proud owners of many of America's most venerable distilling companies - Buffalo Trace Distillery, A. Smith Bowman, Glenmore Distillery, Barton, Fleischmann, Medley and Mr. Boston.

Smooth Ambler | 59

Maxwelton, WV

American Craft Distiller

Special Guest: **Curt Naegeli**

Smooth Ambler Spirits Distillery and Tasting Room is located in the rural Greenbrier Valley of West Virginia, where we enjoy the high-valley mountain air, the natural waters, the ideal temperature variations and the friendly folks that produce and age a truly remarkable and consistent drink.

SoulBoxer Cocktail Co. | 69

West Allis, WI

American Craft Distiller

Special Guest: **Jason Neu**, Founders; **Doug Mackenzie**

SoulBoxer Cocktail Co. produces premium, ready-to-drink cock-

tails worth drinking

Bourbon Old Fashioned: Pre-Bottled Cocktails,

Brandy Old Fashioned: Pre-Bottled Cocktails,

Square One | 38

Saint Louis, MO

American Craft Distiller

At Square One Brewery and Distillery, we put our emphasis on small batches, quality ingredients, and attention to detail.

Hopskey: This hop flavored whiskey is infused with hops in the still. After distillation, it ages in Missouri oak whiskey barrels.

JJ Neukomm: Malt Whiskey, This is a full flavored single malt American whiskey. It's made with 25% cherry wood smoked malt and aged in Missouri oak barrels.

Regatta Bay: Gin, This new American gin balances the lower level of juniper with a higher level of citrus.

Vermont Night: Liqueur, This is a unique whiskey infused with citrus, winter spices, vanilla beans, and sweetened with maple syrup.



St. George Spirits | 40

Alameda, CA

American Craft Distiller

Special Guest: **Patrick Orlopp**, Spirits Guide;
Mike Mallory, Midwest Regional Mgr.

California's St. George Spirits was founded in 1982 by Jörg Rupf. Over more than three decades at the vanguard of the American craft spirits movement, the distillery has grown into a diversified operation with a portfolio that includes single malt whiskey, absinthe, and several gins, vodkas, brandies, and liqueurs. Now owned and operated by master distiller Lance Winters and head distiller Dave Smith, St. George has been inducted into the Spirit Journal Hall of Fame and named "best craft distiller in America" by Thrillist.

Bruto Americano: Other Spirit, This California take on a classic aperitivo has a bracing dose of bitterness, a bright pop of citrus, intriguing sylvan notes, and a natural ruby red hue. Perfect for Negronis and Spritzes.

St. George Botanivore Gin: Gin, An elegant, perfectly balanced, and deeply layered gin comprised of 19 different botanicals working in concert.

St. George Green Chile Vodka: Flavored Vodka, Think salsa fresca! Made from a variety of California-grown hot and sweet peppers, lime peel, and fresh cilantro, this chile vodka is vibrant, savory, and mouth-watering in a Bloody Mary or Mule.

St. George Single Malt Whiskey, Lot 17: Malt Whiskey, Served during VIP hour only. An American original: distilled, aged, blended, and bottled by us out of love for what a handcrafted single malt can be. Lot 17 is made from a selection of 19 different barrels ranging 6–8 years in age.

St. George Terroir Gin: Gin, An ode to the wild beauty of the Golden State. Made from Douglas fir, California bay laurel, coastal sage, and other evocative botanicals, Terroir is a profoundly aromatic gin with a real sense of place.

State Line | 68

Madison, WI

Wisconsin Craft Distiller

State Line Distillery proudly distills spirits from locally sourced grains and botanicals, using classic Old World methods, from its Madison, WI headquarters.

We will be featuring our grain-to-glass gin and vodka (whiskey is in the barrel). The gin is an American-style, sage forward spirit that is bright and floral on the nose. Our vodka is produced from a 60% barley and 40% wheat base, which provides a round mouth feel with a hint of grain coming through in the flavor profile.

Still House | 73

Louisville, KY

American Craft Distiller

Stillhouse America's finest whiskey. Best served ice cold as a shot, on the rocks or in a punch. Flavors include original, apple crisp, peach tea, mint chip, coconut and red hot.

Tattersall Distilling | 6

Minneapolis, MN

American Craft Distiller

Tattersall was founded by two childhood friends, Dan Oskey & Jon Kreidler in July 2015. Combining backgrounds in hospitality and finance, they created a distillery that has not stopped to catch its breath since inception. In just over two years, the portfolio has swelled to over 20 spirits! A driving force behind that is the cocktail room attached to the distillery. There, a team of killer bartenders create innovative and inspired cocktails, and as they can only use what the distillery makes, there's a constant flow of R&D happening. Tattersall truly is a company full of uncompromised spirits!

Aquavit: Aquavit, Aquavit is a botanical-forward spirit ala gin, but with different flavors dominating. Ours is a Danish-style, which means it has a caraway focus, with the anise flavor of fennel playing back up. A hint of oak and warm citrus rounds out the palate in a refreshing fashion.

Barreled Gin: Gin, We age our flagship gin in California chardonnay barrels for an average of 7 weeks. This mutes some of the brighter citrus & floral notes and focuses the palate on the earthier characteristics. Luscious mouthfeel from the wood influence while still firmly a gin.

Bitter Orange: Liqueur, Crafted from a distinct blend of four different types of citrus and a host of spices. Bright orange notes backed up by a warm, bitter bite with an all-natural hue.

Blackstrap Rum: Light Rum, Our rum is distilled rum a blend of fancy and blackstrap grade Caribbean molasses. The result is a

Thank You

to our founding distillers.
Without your passion and
support we wouldn't be
where we are today.

45th Parallel Spirits

AeppelTreow Distillery

Brown-Forman (Jack Daniels, Woodford)

Bulleit

Travis Hasse (now Dancing Goat Distillery)

Death's Door Spirits

Four Roses

Great Lakes Distillery

Heaven Hill Distillery

Jim Beam

New Holland Artisan Spirits

North Shore Distillery

Buffalo Trace

St. George Spirits

Templeton Rye

Tito's

Wild Turkey

Yahara Bay Distillers

Cheers to the next 10 years!

DISTILL AMERICA

smoky, full-bodied spirit with a strong molasses follow-through. Refined, yet raw.

Blueberry: Liqueur, Crafted with Great Lakes blueberries and an array of supporting botanicals. Subtle, fruity and with an incredibly inky color in colors.

Cranberry: Liqueur, Made with Wisconsin cranberries and natural botanicals that enhance the and reinforce the flavor the berries. This results in a surprisingly versatile spirit that is simultaneously sweet, sour, tart and slightly spicy.

Crème de Fleur: Liqueur, Distilled from seven types of flowers with select support botanicals. Drier than other floral liqueurs, with a more complex flavor. Floral, breezy and slightly sweet.

Fernet: Fernet, Our Fernet is made with over 30 botanicals, spices and herbs and aged in used bourbon barrels. Like all of our spirits, it is all natural, which means no flavors or coloring have been added. Bitter, minty and earthy while slightly drier than more well-known Fernet.

Freewheeler Pommeau: Pommeau, Made in partnership with a neighboring cidery, we distill an apple brandy and use it to fortify unfermented cider before aging on four types of wood. Bright, fresh and fruity with true apple flavor and no additives.

Gin: Gin, The spirit that launched our distillery! After over 80 recipes, we landed on a combination of 22 botanicals from around the globe. Smooth and textured with just the right bite. Citrus aromas complement a captivating balance of juniper, earth and spice.

Grapefruit Crema: Liqueur, Crafted with a combination of grapefruit zest and supporting botanicals, which results in a bright and unique citrus liqueur. It bursts with with fresh grapefruit flavor and floral undertones. Great for riffs on classic cocktail recipes!

Orange Crema: Liqueur, Distilled with three types of oranges and is bolder in flavor than your typical orange liqueur. Sophisticated and still approachable, use it as a more nuanced replacement for triple sec or Curaçao.

Sour Cherry: Liqueur, Not your typical syrupy, jammy cherry liqueur! Crafted with tart Montmorency cherries and aged in American Oak barrels to create the perfect marriage of sweet and sour. Surprisingly versatile, and pairs well with both light and dark spirits!

Vodka: Vodka, Mashed, fermented and distilled on site 100% MN-grown corn. Four times distilled before being triple filtered. Clean, crisp with a subtle underlying sweetness.

Templeton Rye | 39

Templeton, IA

American Craft Distiller



Special Guest: **Jim Mulhall**, Midwest Regional Mgr.

When prohibition outlawed the manufacture and sale of alcoholic beverages in 1920, many enterprising residents of tiny Templeton, Iowa, population 350, came together to create an American classic known as Templeton Rye Whiskey, or “The Good Stuff” to those in the know.

Over the course of its storied history, Templeton Rye became Al Capone’s whiskey of choice, quickly finding its way to the center of his bootlegging empire. Speakeasies in Chicago, New York and as far west as San Francisco poured Templeton Rye as the “Best

Whiskey in the House". Later legends suggest that a few bottles even found their way inside the walls of Alcatraz to the cell of prisoner AZ-85

4yr Rye: Rye Whiskey,

6yr Rye: Rye Whiskey,

The Cider Farm | 47

Mineral Point, WI

Wisconsin Craft Distiller

The Cider Farm has the largest collection of organically grown true English and French cider apples in America. These are the types of apples that European brandies such as Calvados have been made from for centuries. It uses these ingredients to craft European influenced but very Wisconsin Apple Brandy.

Wisconsin Apple Brandy The Cider Farm crafts its Wisconsin Apple Brandy to European standards using a high percentage of English and French bittersharp and bittersweet apples with a touch of bitter pear. Its brandies are double-wood aged a minimum of two years in charred-oak Bourbon barrels that contain wild apple wood from The Cider Farm. Our tannic apples give structure and complexity. Our double-wood maturation strategy adds to the complexity and color. On the palate, the initial sweetness of the 2-year aged brandy is followed by a light smokey note and an underscore of molasses on the finish. Our 3-year product was aged in barrels previously used for our two year brandy and is more fruit-forward, reminiscent of a Calvados-style with fruity, honeyed notes from the light toast and mellowness gained from the barrel. The longer aging lets the apple shine through and finishes with notes of burnt sugar and vanilla.



Tito's | 26

Austin, TX

American Craft Distiller

Special Guest: **Natalie Lyng**, Brand Ambassador

In 1995, Tito Beveridge (yeah, his real name) had the idea of building his own microdistillery incorporating the boutique winery concept into the spirits industry. He acquired the first legal permit to distill in Texas and put his life savings into it, racking up 19 credit cards to build his own stills and condensers. Since then, he has won the World Spirits Competition and has turned his handmade vodka into the fastest growing spirit brand in the country through the power of word of mouth. Available in all 50 states now, people love to tell their friends about the underdog distiller named Tito who makes an exceptionally smooth vodka and sells it at a fair price. Tito still makes his vodka by hand on the same land where he started it all in Austin, Texas.

Handmade Vodka: Vodka, Distilled from corn and is certified GLUTEN-FREE. Distilled and bottled by Fifth Generation, Inc. Austin, Texas.

Traverse City | 72

Traverse City, MI

American Craft Distiller

Traverse City is where we're from; a quaint, authentic city in Northern Michigan that has become synonymous with enjoying life (and whiskey), an active lifestyle and a retreat where timeless memories are made. Our culture is a reflection of the area and we're on a mission to produce the smoothest, greatest whiskey possible. We produce award-winning whiskey, brandy, liqueurs and our new cocktail cherries.

American Cherry Edition: Bourbon Whiskey, When you live in the "Cherry Capital of the World" and come from a multi-generational cherry farming family, a cherry whiskey is a bit of a must. Our American Cherry Edition is different than most cherry whiskeys on the market today and is steeped with Montmorency cherries grown on our family's farm. We like to say that its flavor profile resembles "whiskey with a hint of cherry, not the other way around."

North Coast Rye: Rye Whiskey, Crafted with a sturdy northern backbone and tough American heartbeat, our North Coast Rye is a tribute to the water and lakes that surround us. This unique blend of rye whiskeys gives off a classic spice on the taste buds and leaves you with a smooth, buttery finish. Produced from double and triple-distilled rye from a 100% rye mash.

Port Barrel Finished Straight Bourbon: Bourbon Whiskey, Deep cinnamon and rich vanilla give this limited edition whiskey a superb aroma. We've introduced a new layer of intricacy to our straight bourbon whiskey with four months of extra aging in rare port wine casks—giving this whiskey a unique complexity that doesn't sacrifice our signature flavors that you've come to appreciate.

Premium Cocktail Cherries: Our new 100% natural Pure Michigan Balaton cocktail cherries are bolder, bigger and tastier than what you're used to. They are the perfect garnish in all of your classic cocktails!

Signature Edition-Barrel Proof Bourbon (single barrel): Bourbon Whiskey, For VIP only

Signature Edition-Barrel Proof Rye (single barrel): Rye Whiskey, For VIP ONLY

XXX Straight Bourbon Whiskey: Bourbon Whiskey, Amber and elegant, our XXX Straight Bourbon Whiskey has been aged at least four years in new American white oak barrels. With warm vanilla and a little heat, this is your go-to whiskey for all occasions. Perfect for sipping, it still holds its own in your much deserved craft cocktail.

Twisted Path | 7

Milwaukee, WI

American Craft Distiller

We are a small distillery making certified organic spirits entirely from scratch. Our spirits and distillery are certified organic by the USDA and MOSA.

Vikre | 71

Duluth, MN

American Craft Distiller

Vikre Distillery is a craft distillery located in Duluth, Minnesota adjacent to the aerial lift bridge that raises to allow ships in and out of the worlds farthest-inland seaport.

Generations ago (well, technically a generation ago!) our Norwegian ancestors (hi mom!) discovered a familiar beauty in the Northwoods of Minnesota. In its pristine wildness they felt at home. Vikre (veek-ruh), our family name,

means “the people of the bay” once in Norway, now on the narrow Western tip of Lake Superior.

We forage the Northwoods of Minnesota for wild botanicals, we use local grains, handcrafted oak barrels, and the clean, cold water of Lake Superior. Distilling the essence of this great

watershed into the finest spirits possible is our passion. Doing so authentically and creatively, from scratch, is our vocation.

Western Spirits | 9

Bowling Green, KY

American Craft Distiller

Special Guest: **Steve Mulvey**, Midwest Regional Mgr.

Western Spirits Beverage Co LLC is an alcoholic beverage company that focuses on Bourbons and Flavored Whiskeys located in Bowling Green, KY.

Bird Dog 10 Year Old Kentucky Bourbon: Bourbon Whiskey, A hint of vanilla and fruit upfront rolls into soft notes of white pepper and a full woody taste - Bottled in batches of less than 100 barrels.

Bird Dog Blackberry Whiskey: Blended Whiskey,

Bird Dog Peach Whiskey: Blended Whiskey,

Bird Dog Select Stock Kentucky Bourbon: Bourbon Whiskey, 80 Proof Kentucky Bourbon aged a minimum of 4+ years - Hints of Spice and Honey.

Bird Dog Small Batch Kentucky Bourbon: Bourbon Whiskey, Bottled in batches of less than 150 barrels - Light undertones of Honey and Golden Raisins with the richness of caramelized wood sugar.

Calumet Farm Single Rack Black Kentucky Bourbon: Bourbon Whiskey, Abundantly textured with bursts of toasted honey and oak - A bottling of 1 rack of barrels which is 19 barrels.

Calumet Farm Small Batch Kentucky Bourbon: Bourbon Whiskey, Smooth accents of white pepper spice, smoke and light brown sugar - Bottled in batches of less than 100 barrels.

Whistle Pig | 81

Shoreham, VT

American Craft Distiller

Located in a 150-year-old renovated dairy barn, WhistlePig's distillery is the culmination of five diligent years. Opened in 2015, we distill 7 days a week in our unique copper pot still designed by world-renowned Master Distiller Dave Pickerell.



Wild Turkey | 4

Lawrenceburg, KY

Kentucky Legend Distiller

Wild Turkey Bourbon is super-premium American bourbon, made in Lawrenceburg, Kentucky by Master Distiller Jimmy Russell. Real Kentucky Straight Bourbon made in the USA. Uncompromising since 1855.

WJ Deutsch | 74

Stamford, CT

American Craft Distiller

Deutsch Family Wine & Spirits was founded in 1981 by Chairman, Bill Deutsch, to market quality wine and spirits produced by prestigious families from major wine and spirits regions of the world.

Bib & Tucker: Bourbon Whiskey, During America's rough and tumble early days, the term "bib & tucker" was used to describe your finest attire, the kind you'd wear to a wedding or special dance. Along those same lines of thinking, we're putting forth our finest. Bib & Tucker is a delightfully smooth bourbon sporting notes of chestnut.

Wollersheim | 14

Prairie du Sac, WI

Wisconsin Craft Distiller

The idea of brandy production is not new to Wollersheim. Historical records dating back to the 1800s reveal a tradition of both wine and brandy making on the property that is known today as Wollersheim Winery & Distillery. After Prohibition was repealed in 1933, Wisconsin law prohibited wineries from making spirits, but that changed in 2009 with legislation that allowed production of spirits at Wisconsin wineries. In December of 2010, owner and winemaker Philippe fired up Wollersheim's first modern day copper pot still, beginning with estate-grown and fermented wine and ending with six barrels of Wollersheim's first batch of Coquard Brandy.

Philippe's son-in-law Tom Lenerz has since joined the family business and is now distilling Coquard Brandy along with other spirits in the Wollersheim's new distillery, which opened in August 2015. Everything from milling and fermentation to distilling and barrel aging is done on-site. Wollersheim just released their first whiskey, Round Top Rye this month.

1876 Press House Brandy: American Brandy, A re-creation of the brandy distilled on site before Prohibition, this genuine American brandy is made from American native grapes and aged in American oak.

Coquard Brandy: American Brandy, Our first spirit, and our take on an all-Wisconsin 'Cognac' style brandy. We make a Wisconsin white grape wine and then distill it in our copper pot stills. It is then aged 2 years in our custom toasted, Wisconsin oak barrels giving it an amber color.

Dancehall Absinthe Blanche: Absinthe, A contemporary absinthe balancing the "Holy Trinity" of anise, wormwood and fennel with the delicate floral notes of Wisconsin grown botanicals.

Garden Gate Gin: New Western Dry Gin, A contemporary dry gin featuring citrus and subtle floral notes that complement the crispness of juniper.

Round Top Rye: Rye Whiskey, A classic, full-bodied American Rye Whiskey, balancing the spice of the rye with the sweetness of American oak.

Wisconsin Apple Brandy An apple forward aged brandy, with notes of butterscotch and vanilla

Wollersheim Vermouth: Vermouth, A modern, all Wisconsin take on Blanc and Bianco Vermouths, this semi-sweet vermouth is made exclusively with a unique blend of Wisconsin botanicals, wine and brandy.



Yahara Bay Distillers | 25

Madison, WI

Wisconsin Craft Distiller

Yahara Bay Distillers has been in business for over 10 years. They produce 25 Yahara Bay branded products and over 25 contracted products.

Dedicated to the craft; the industry; and collaboration with other distilleries, breweries, and wineries; Yahara Bay has built a reputation for being a great company to work with.

Seraphine Chai Vodka: Flavored Vodka, This is a proprietary Chai Tea blend steeped in Yahara Bay Distillers' Vodka. We start with an exceptional vodka, throw in top quality chai tea in the perfect blend, and bottled with Seraphine herself on the bottle. The label was commissioned by Jonatas Chimen and the original painting hangs in Yahara Bay Distillers' tasting room.

Yahara Bay Barrel Mellowed Gin: Gin, This is Yahara Bay's Extra Dry Gin aged in a once used bourbon barrel for up to 9 months. If you like barreled gin, this is a must try.

Yahara Bay Coffee Liqueur: Liqueur, This coffee liqueur is a collaboration between Yahara Bay and various coffee roasters. Each batch is different depending on the coffee roast used. True and JBC are currently in the bottles. We cold brew our coffee and add the right amount of vanilla and sugar to the spirit to make the perfectly sweet coffee profile. Best over ice, with or without cream.

Yahara Bay Limited Release Whiskey: Wheat Whiskey, This whiskey is high wheat, smoothed out by 10 years in a white oak barrel with char #3. This is limited in quantity, was released in October 2017, and when it's gone it's gone (which will be soon as people buy two at a time).

Yahara Bay Whiskey: Bourbon Whiskey, Distilled and aged at Yahara Bay Distillers this bourbon whiskey is 80 proof, aged 2 years in new white oak barrels with char #3, and a great whiskey for sipping neat, on the rocks, or in a bourbon old fashioned (welcome to Wisconsin).

Taste the result of 200 years of uncompromised bourbon craftsmanship.

Made in small batches at America's most decorated distillery.

STAND STRONG



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DISTILL AMERICA

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45th Parallel Spirits

AeppelTreow Distillery

Brown-Forman (Jack Daniels, Woodford)

Bulleit

Travis Hasse (now Dancing Goat Distillery)

Death's Door Spirits

Four Roses

Great Lakes Distillery

Heaven Hill Distillery

Jim Beam

New Holland Artisan Spirits

North Shore Distillery

Buffalo Trace

St. George Spirits

Templeton Rye

Tito's

Wild Turkey

Yahara Bay Distillers

Cheers to the next 10 years!

DISTILL AMERICA

- MADE IN WISCONSIN -

LIMOUSIN *Rye*™



Spicy rye,
sweet corn and
mellow malt
combined with
light oak for
a superior,
approachable
whiskey.



Tucked in the vineyards of Cambridge, Wisconsin just outside of Madison - the Dancing Goat was established by a collection of family and friends. We remain "True to the Goat" combining the Art and Science of Distillation from past experience with modern technology. We are continuously exploring new methods and techniques of distilling, so you never know what you will discover

300 Vineyard Drive Cambridge, WI 53523
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LIMOUSIN RYE IS A TRADEMARK OF DANCING GOAT DISTILLERY LLC.



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DISTILL AMERICA

The 10th Annual

Celebration of American Distilling

The Madison Malt Society
would like to thank the following
for making this years event
a wonderful success:

Alcoholmanac
Barriques Wine, Spirits, and Coffee
Buffalo Trace
Dancing Goat
EVP Coffee
Gail Ambrosius
Isthmus Publishing
Maximum Ink
Rökker
Star Liquor
Steve's Liquor
The Cannery Wine and Spirits
The Malt House
Tom Griffin
Union Cab
Yahara Bay

AND ALL OUR VOLUNTEERS!

THANK YOU!

Also, special thanks to our
roving cocktail masters.

DISTILL AMERICA

FIND YOUR SPIRIT

45th Parallel	22	Local Distilling/Vanjak	33
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Bearcat Bourbon	78	Natural Spirits	70
Big Gin/Captive Spirits	90	NessAlla Kombucha	cart
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Brown-Forman	50+51	North Shore Distillery	3
Buffalo Trace	20	North Woods Distillery	84
Bulleit	13	Northern Waters Distillery	30
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ch Distillery	1	Old Sugar	34
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